

Virtual Private Network (VPN) Mobile App





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A virtual private network (VPN) extends a private network across a public network and enables users to send and receive data across shared or public networks as if their computing devices were directly connected to the private network. The benefits of a VPN include increases in functionality, security, and management of the private network. It provides access to resources that are inaccessible on the public network and is typically used for remote workers. Encryption is common, although not an inherent part of a VPN connection.

For sale is a VPN app with a combination of ad revenue and subscriptions. The Android app was first published in September 2019 and is experiencing 8-10% MoM growth. The backend is setup to scale if a new owner desires.

- o Includes versions of the app for Android, iOS, Android TV and Mac OS.
- o Comes with a proprietary system to manage traffic that also includes a supporting system for monitoring, maintaining, and deploying servers. Most of the things can be controlled and monitored using mobile/browser.
- o Over 200K downloads/month recently:
 - Feb = 283,053
 - Jan = 222,701
 - Dec = 202,401
 - Nov = 195,947
 - Oct = 132,890
 - Sep = 123,770
- o Growth opportunities include: increasing subscription revenue, doing translations and getting more geo locations.

TARGET PRICE

\$2,100,000

GROSS REVENUE

704394

EBITDA

586895

BUSINESS TYPE

VPN

SUPPORT & TRAINING

The company owner is willing to offer a training period and will work with a new owner to ensure a smooth transition. Apps were developed internally and owner will provide a developer for a couple of months for knowledge transfer.

REASON FOR SELLING

Owner has a SaaS product that they are putting all of their resources into.

COUNTRY

United States

BUSINESS ID

L#20220275

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