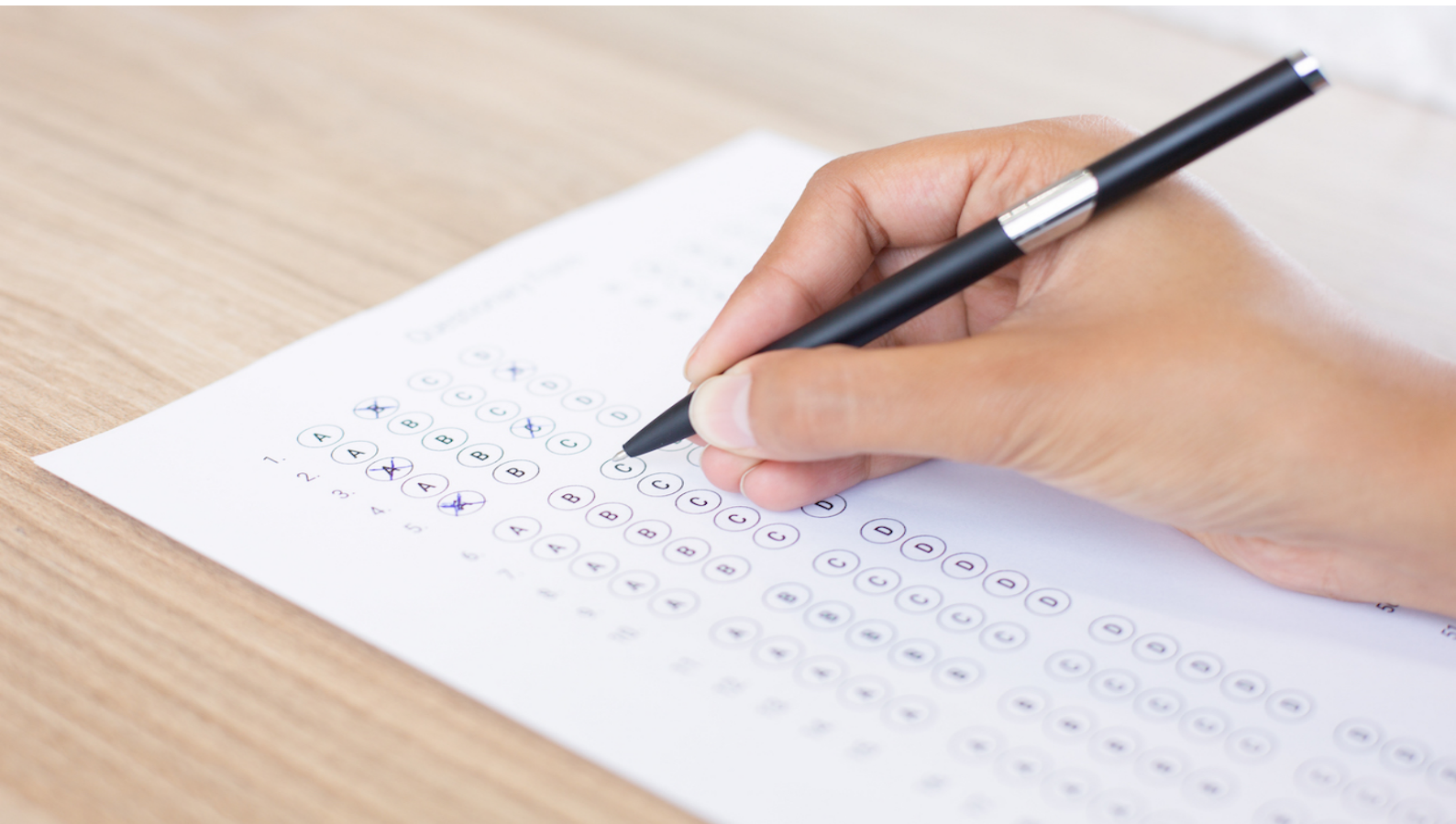


Educational Preparation Platform for Exams





Educational Preparation Platform for Exams

Company provides student assessments as well as online classes in the K-10 segment across India and more than 25 countries. Business has established partnerships, 150,000+ registered users, and a strong B2C presence. All the syllabus and technology have been developed in-house. Monetization is through monthly and annual subscription charges.

Products & Services Overview

Edutech platform for student training and assessments in maths, science, English, reasoning. Live classes for maths, science, English for various competitive exams.

Competitive advantages

- Excellent digital marketing capability
- Strong background of promoters and core team
- An internalized capability to determine gaps in the market which can be fulfilled at lower cost
- Result-oriented. 40+ International Rank 1s in various competitive exams in 2020-21

Assets Overview

Intangible asset is the Tutor Network of 1000+ , 150,000+ Registered Students , 15,000 Paid Customers ,Students from 25+ Countries ,10+ Strategic International Partners , 200+ Affiliated Schools and Academies in India, 200+ Schools Outside of India , 10+ Active FB Groups. Physical assets are desktops, laptops, mobile phones, printers.

TARGET PRICE

\$1,200,000

GROSS REVENUE

300000

BUSINESS TYPE

Educational/School

COUNTRY

India

BUSINESS ID

L#20220254

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