

Popular Racing 3D Game Application (26M Downloads on Google Play Store)





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Available for acquisition is a popular racing game on the Google Play Store. This stunt racing game was first launched in December 2019 and scaled in October 2020.

Highlights & Key Assets:

- o Google Play Store ranking
- o Game has great 3D graphics, game play and high IAP
- o Strong engagement and user retention (30%+)
- o Stable session times
- o DAU of 181K
- o 26,000,000+ downloads
- o Google advertising campaign and assets
- o Game was ranked #3 in Games/Adventure category on Dec 22,2020:
- o Growth potential through multiple methods (owners are implementing growth plans)

Support/Training:

Full training and support will be provided. Current team will work with a new owner if desired.

Reason For Selling:

The owners have taken this game as far as they can on their own. They are looking to either sell it outright so they can reinvest into their other games, or they are open to retaining partial equity and working with a new owner to grow the game.

NOTE – Financials shown are the trailing twelve months. Run rate based on the past 4 months is \$902K revenue and \$691K profit.

TARGET PRICE

\$2,000,000

GROSS REVENUE

581459

EBITDA

436673

BUSINESS TYPE

Internet Businesses

ESTABLISHED

2019-10-01

SUPPORT & TRAINING

6 months

COUNTRY

United States

BUSINESS ID

L#20210054

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