

# Storage Cleaner App (iOS) with 15K+ Paid Subscribers



**MERGERSCORP**

## Storage Cleaner App (iOS) with 15K+ Paid Subscribers

Available for acquisition is a profitable iOS mobile app serving a fast-growing segment of older smartphone users (primarily ages 50+) who want a simple way to keep their devices running smoothly. The app helps users to clear storage, remove large files, and optimize performance with a clean, intuitive interface that requires no technical expertise.

The business operates in the high-demand utility app market and generates predictable, recurring subscription revenue from a loyal user base. With several years of proven performance and steady growth, it offers a low-maintenance, scalable opportunity for a buyer looking to expand in the mobile utility space.

### Highlights & Key Assets

- o 84% EBITDA growth in 2025 over 2024
- o 4.4 Stars with 46K+ Ratings (worldwide)
- o Ranked Top 10 in the Cleaner app category
- o High Lifetime Value (LTV) per user (\$100 globally and \$150 in Japan) with \$30 to \$50 CAC
- o Elder and older demographic typically are willing to pay more for subscription-based apps
- o Large, untapped market with strong growth potential
- o Strong global user base with high engagement
- o Profitable, proven Google UA (user acquisition) strategy with room to scale
- o Multiple additional marketing channels available (Apple Search Ads, Meta ads, and more) to drive growth
- o High number of active, paying subscribers, providing predictable future cash flow
- o 14K+ Active Weekly Subscribers and 1K Active Yearly Subscribers
- o Competitive feature set on par with leading apps in the category
- o Tech Stack: Language is Swift and Framework is UIKit with no backend
- o 20-30 hours a week with 2 cofounders
- o Proprietary software featuring a robust scanning and duplicate detection algorithm, ensuring fast and accurate phone cleanup.
- o Large, established base of paying subscribers providing predictable recurring revenue (\$390K/month).
- o Strong App Store presence with high rankings, positive reviews, and proven market traction.
- o Proven customer acquisition strategies across multiple paid channels, including Google.

Sellers are open to offers but are looking for a strategic buyer that values the proprietary software, recurring revenue stream and userbase.

Owners are happy to provide a transition and support period tailored to the buyer's needs.

### TARGET PRICE

\$12,000,000

### GROSS REVENUE

\$4,771,108

### EBITDA

\$1,767,040

### BUSINESS TYPE

Internet Businesses

### COUNTRY

United States

### BUSINESS ID

L#20260982

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

## MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

**MERGERSCORP**

[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)