

Academic Higher Education Institution Group (Environmental and Public Policy Focus)



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The Group is composed of two established academic institutions (The Environmental School and The Postgraduate School) operating in a major regional market since 2008, providing over a decade of experience in postgraduate education.

The Schools specialize in advanced, 100% online studies focusing on critical, high-demand areas: Law, Environmental Management, Sustainability, Public Administration, and Public Policy. This specialization aligns their offerings directly with major global and governmental priorities.

TARGET PRICE

\$1,000,000

BUSINESS TYPE

Education

COUNTRY

Mexico

BUSINESS ID

L#20251044

Credentials and Recognition

- All academic programs hold Official Government Recognition (OGR) (analogous to RVOE), which is the necessary government validation for degrees to be officially recognized in the country.
- The Group has recently consolidated its move toward Federal OGR status, a key competitive advantage for national expansion.

Target Market and Impact

- The student body is heavily concentrated in the public sector, with approximately 80% of students having access to institutional scholarships.
- The schools have a substantial track record, having produced over 25 generations of graduates from the core program track.

All flagship programs are delivered entirely online:

- Doctorate in Right Studies (Environmental Specialization)
- Mastery in Environmental Economy
- Mastery in Environmental Law
- Mastery in Environmental Management and Sustainable Development
- Mastery in Negotiation and Public Environmental Policies

Institutional Presentation Outline

Element	Description
Title	The Group: Leaders in Online Postgraduate Studies (Environmental & Policy)
Experience	Over a decade of successful operation in the regional market (active since 2008).
Specialties	Law, Public Policy, and Environmental/Sustainability Management.
Official Recognition	Programs are validated with Official Government Recognition (OGR), including a recent shift to consolidated Federal OGR status.
Student Body	Strong institutional alignment: 80% of students are from the public sector and often access institutional scholarships.
Scale	More than 25 generations of graduates from core academic programs.
Financials	Stable annual billing with significant potential for scaling up due to recent credential upgrades.

Flagship Academic Portfolio (100% Online)

Degree Level	Program Field	Delivery	Recognition Status
Doctorate	Environmental Law	100% Online	Federal OGR
Mastery	Environmental Law	100% Online	Federal OGR
Mastery	Environmental Economy	100% Online	Federal OGR
Mastery	Environmental Management & Sustainable Development	100% Online	Federal OGR
Mastery	Negotiation and Public Environmental Policies	100% Online	Federal OGR

Strategic Opportunity & Financial Upside

Focus Area	Strategic Advantage & Opportunity
Program Relaunch	Leverage the new Federal OGR status to officially reposition and market the entire program portfolio, driving new enrollment registrations.
Market Expansion	Immediate expansion potential across the country, capitalizing on existing OGR, a large alumni network, and established prestige within the influential public sector.
Return on Investment (ROI)	The Group was acquired during a market contraction phase, presenting a high growth margin opportunity and low academic-legal risk moving forward.
Future-Proof Portfolio	Core programs in environmental, legal, and ethical leadership studies are perfectly aligned with the global sustainability agenda and future-proofed market demand.

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