Botanical Garden of Plant Sculptures

PRINTED ON: *November 15, 2026, 9:57 AM (EST)* **PUBLISHED ON:** *October 6, 2025, 3:00 AM (EST)* **UPDATED ON:** *October 6, 2025, 3:00 AM (EST)*

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Botanical Garden of Plant Sculptures

TARGET PRICE
EUR 1,600,000

BUSINESS TYPE
Business Service

COUNTRY
Spain

BUSINESS ID
L#20251024

This is an opportunity to acquire a fully licensed, debt-free, one-of-a-kind destination combining a living **Botanical Garden of Plant Sculptures** with a **Mineral Theme Park**. It offers a magical and unforgettable experience for children and adults, featuring labyrinths, diverse global flora, and immersive nighttime light shows.

Location & Key Facts

- **Strategic Location:** Positioned near **Madrid**, capitalizing on a major tourist hub (8 million tourists/year) and a dense local population (7 million inhabitants in the region).
- **Property & Assets:**
  - **Size:** 58,000 m2 property.
  - **Unique Collection:** Largest collection of **living plant sculptures** in Europe (300+).
  - **Current Asset Value:** $\text{\textgreek{€}}2,200,000$.
- **Performance & Reputation:**
  - **Experience:** Over 14 years of operation and a consolidated brand reputation.
  - **Average Annual Visitors:** 45,000.
- **Light Show Feature:** Presents a completely original light show, transforming the botanical garden into a fantasy setting at dusk, adorned with millions of colored lights.

Highlights & Growth Potential

The established infrastructure and unique setting provide significant opportunities for revenue diversification and increased visitor traffic:

Events and Celebrations

The on-site facilities—including two classrooms, a geodesic dome, and ample outdoor spaces—are perfectly suited for a variety of high-margin events:

- **Personal Celebrations:** The magical setting is ideal for weddings, baptisms, communions, and themed birthday parties, allowing for comprehensive service packages (space rental, catering, activities).
- **Corporate & Team-Building:** The natural environment and tranquil setting are a strong draw for the B2B market, including conferences, workshops, corporate retreats, and off-site meetings.

Attraction Development

Leveraging the 58,000 m2 of land to develop complementary attractions:

- **Water Park and Mini Golf:** Incorporating a small **water park** or a themed **mini-golf** course would significantly increase appeal for families, diversify the leisure offering, and extend high-attendance periods, particularly during the summer months.

Educational & Seasonal Programs

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Capitalize on the commitment to nature and the existing infrastructure:

- **Educational Programs:** Develop workshops for schools, scout groups, and families focusing on **horticulture, botany, renewable energy**, and **environmental conservation**. This creates a new segment of recurring income and reinforces the park's brand value.
- **High-Impact Seasonal Events:** The existing night lighting system allows for lucrative, high-attendance themed events, such as a "Festival of Lights" in winter, a Halloween event, or a "Magical Night" in summer, generating substantial additional revenue during lower-attendance periods.

The business is open to a 50% investment partnership to support continued operations and enhance profitability.

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