

# iOS Application for QR Code Scanning



**MERGERSCORP**

## iOS Application for QR Code Scanning

Available for acquisition is a market-leading iOS application enabling fast, reliable QR code scanning and decoding, with 2.9 million monthly active users and over 70 million total downloads. It is a versatile QR code and barcode scanner app supporting over 15 code types. It offers features like detailed product and food information, scan history, organized folders, batch scanning, and CSV export. The app has cross-platform capability (available on iPhone, iPad, and Mac with Apple Silicon).

The app operates on a freemium model, offering a pro subscription for unlimited scans, product information access, and an ad-free experience. 70% of revenue is from subscription and IAP and 30% is from advertising. \$833K MRR and \$9M ARR.

### Key Points

- 4.7 Stars with 663K ratings.
- 7 years of history.
- 280K+ downloads/month and 2.9M MAU.
- Robust Feature Set: Supports multiple code types and offers detailed information.
- Subscription Revenue: Offers pro subscriptions with various durations.
- Retention: Features like scan history and batch scanning encourage repeated use.
- Organic Downloads: High App Store rating (4.7/5) generating strong organic growth.
- Minimal Time Commitment: The app functions autonomously with minimal user intervention.
- Expanding Niche: Growing demand for QR code utilities in various industries.
- Multilingual Support: Available in over 20 languages, catering to a global audience.
- App is built in Swift (mostly UIKit, some SwiftUI parts).
- No heavy backend, only one small feature built in PHP.

### TARGET PRICE

\$32,000,000

### GROSS REVENUE

\$9,818,603

### EBITDA

\$6,461,480

### BUSINESS TYPE

Software & SAAS

### REASON FOR SELLING

The company is choosing to sell this app to focus on other strategic projects. While the app continues to perform well and serves a growing market, internal resources and development efforts are being redirected toward new initiatives that better align with the company's long-term vision. This presents an excellent opportunity for a new owner to capitalize on an established, revenue-generating asset in a high-demand niche. The sellers are willing to sign a non-compete for this niche market.

### COUNTRY

United States

### BUSINESS ID

L#20250925

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

## MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

**MERGERSCORP**

[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)