

# 30-Year-Old Historic company producing make-up stations and illuminated mirrors





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This company was born 30 years ago from an idea of a photographer and a make-up artist. Working together backstage at events and shows they frequently found themselves working in inappropriate conditions. They therefore devised a solution that would allow them to present themselves in a professional manner and always work efficiently. On the scene, their first prototype of a "suitcase with legs" aroused interest and admiration and so they decided to start producing and marketing it.

Italian cosmetic manufacturing business is known for its high-quality products and centuries-old tradition of beauty and skincare expertise. With a strong emphasis on innovation and sustainability, Italian cosmetic companies have made a name for themselves worldwide.

The company established itself globally as a reference brand for mobile make-up stations and acquired important partnerships in France, Germany, Japan, Russia, the United Arab Emirates, the United States and Great Britain.

Every year, this company has expanded its range, introducing increasingly technologically advanced products that meet the needs of different professional categories.

### Key Products

1. Standard make-up cases
2. Personalized makeup cases
3. Makeup chairs
4. Workstations on wheels
5. Table mirrors
6. Vintage mirrors with classic light bulb
7. Makeup trunks
8. Accessories
9. Wall mirrors
10. Backlit panels
11. Console

### Customers

- Companies in the cosmetics and perfumery sector
- Marketing and Retail shop, Freeshop
- Professional makeup artist, hairdresser and freelancer
- Pharmacies
- Beauty salon and SPA
- Makeup schools
- Film/Theatre/Events

### Markets

- France, Italy, Germany, Switzerland, USA, Japan and others.

### Customers Target

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Manufacturing

COUNTRY

San Marino

BUSINESS ID

L#20240679

- Architecture and design studios
- Interior designer
- Shop/Retail furnishings
- Theatres/Cinemas
- Private
- Makeup artist
- Makeup schools
- Salon furnishings
- Luxury furniture shops
- Bathroom furniture shops

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