

2x Affiliate Casino Websites in the Regulated Dutch Market



MERGERSCORP

2x Affiliate Casino Websites in the Regulated Dutch Market

Explore a unique opportunity to acquire two well-established affiliate websites in the iGaming niche, specifically tailored for the Dutch regulated market. These websites provide an exceptional chance for new or experienced buyers to step into a thriving network with a strategic advantage.

Selling Points

- Optimized Conversion Pathways: The websites boast a unique design tailored for optimal Calls to Action (CTA), ensuring maximum player lifetime value through exclusive news items and bonuses.
- Strategic Positioning: Acquire an advantageous position in the Dutch iGaming market, allowing you to leap ahead of competitors who are still in their infancy.
- Robust SEO Foundation: Benefit from a strong SEO foundation established through editorial links and high-quality content, positioning you for immediate success in search engine rankings.

Assets:

1. Two affiliate websites: Site #1 (DR 66) and Site #2 (DR 65)
2. Custom CMS for both websites
3. Affiliate accounts with monthly overviews, featuring 200+ First-Time Depositors (FTDs) on average per month with a 64% conversion rate
4. Depositors (FTDs) on average per month with a 64% conversion rate
5. No known legal issues, operating strictly within the Dutch regulated market

Site #1

- Established in 2015
- DR of 66 with 602 linking websites
- Over 2,000 monthly visits from The Netherlands
- Custom CMS, sleek design, and modern user interface

Site #2

- Registered in 2016
- DR of 65 with 340 linking websites
- Approximately 5,100 visits in the last three months, with 90% direct traffic

Infrastructure

Web hosting in The Netherlands
 Monthly hosting costs ranging from 5 EUR to 30 EUR
 Option to take over the custom CMS or switch to WordPress

Operational Details

Content sourced from three reliable self-employed individuals
 Transfer of all Dutch affiliate accounts, including monthly signups and FTDs data
 Business operation requires approximately 8 hours per week
 No social media presence or other advertising efforts, offering potential avenues for growth

Other Details

TARGET PRICE

EUR 4,500,000

GROSS REVENUE

EUR 1,000,000

EBITDA

EUR 0

BUSINESS TYPE

Casino

COUNTRY

Netherlands

BUSINESS ID

L#20240592

Management fee's (owner's salary) stand at: €480,000 (for 2023) which can be easily deducted.

Prospective buyers can hire 1 skilled employee to take care of management.

Conclusion

Seize the opportunity to own a well-positioned and profitable network in the Dutch iGaming market. With established SEO, loyal user bases, and a proven track record, these websites are ready for immediate success. Act now to acquire valuable assets at an attractive price. Detailed financials and additional information available upon request. Confidentiality assured.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM