Leading Cannabis Producer with Over 100 Franchise Shops Across Europe

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The business was born in 2017 from the idea of nine members who came from different fields but shared the same passion for hemp and its boundless worlds. After opening the first official shop in the same year, several openings followed in just a few weeks.

With 25 employees at its headquarters, the company has a showroom in Italy, more than 100 franchise shops throughout Europe, and several hundred dealers across Italy. Since the business launch, the goals achieved and the borders crossed have surpassed the initial expectations of the company's founders. Today, further expansion in Europe is planned, with the aim of reaching even more distant markets.

The flagship of the company is undoubtedly the GROWERS DEPARTMENT, responsible for sowing, nurturing, growing, and harvesting all the flowers sold in the shops, thereby controlling the supply chain at every stage.

The official website is not only the showcase of a large franchise and its e-commerce but also aims to become a reference point for everything related to legal cannabis. Its editorial staff provides news, insights, and curiosities on all aspects of hemp (light and not) day after day. The editors work to raise readers' awareness of the subject, disseminating constantly updated information. Without basic knowledge, breaking down the barriers of stereotypes and false beliefs instilled by our culture becomes impossible, preventing us from enjoying the many uses and positive effects of our beloved cannabis.

Products (Top Seller)

- Tisanapa – Hemp infusion
- Cannabis Light Cbweed NYC DIESEL CBD
- Hemp seed flour
- Dark chocolate with hemp seeds
- Cannabis Light Super Lemon Haze CBD
- Meladol – Aromatic Oil with CBD and Melatonin
- Cannabis Light Cbweed Strawberry Yogurt CBD

Hemp food products

- Hemp Chewing Gum
- Lollipop Strawberry
- Lollipop Lemon Haze
- Sweet biscuits with hemp flour and almonds
- Sweet biscuits with hemp flour and cocoa
- Canamiele
- Hazelnut cream with honey and hemp seeds
- Dark chocolate bar with hemp seeds
- Whole Hemp Seeds
- Hulled Hemp Seeds
- Hemp seed flour
- Hemp Seed Oil
- Penne with Hemp Flour

TARGET PRICE
EUR 15,000,000

GROSS REVENUE
EUR 3,750,000

EBITDA
EUR 800,000

BUSINESS TYPE
Manufacturing

ESTABLISHED
2017

COUNTRY
Italy

BUSINESS ID
L#20230574

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- Organic Hemp rice cakes

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