

Finish Professional Football Club





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Historical Professional Finish Football Club playing in the 2nd tier league, (Ykkönen consisting of 12 teams). The football division has been active since 1907, the club is among the oldest football clubs in Finland.

Keypoints

- This Professional Finish Football Club has a large ownership base due to its history.
- Company has issued several public offers within 10 years to raise capital
- Ownership percentages are changing due to converting of the long-term debts

Revenue Streams

- The revenues of a football club are dependent on the following cash streams: Sponsors, Match day, TV and Uefa money , Player transfers and more.
- Sponsor – Deliver measurable value for partners
- Club's focus is to deliver measurable value and maximal ROI to the business partners
- Growth can be reached through systematic sales and marketing operation
- Creating continuity, recruit high profile players, play attractive football and develop the match events
- TV and UEFA Royalties
- Player transfer
- Opportunity to increase player values and generate cash streams for the owners

Long Term Goals

- Champion of Veikkausliiga (Top-tier)
- Champion of National Cup
- Own training complex
- Most followed football club in Finland with all KPIs (TV viewing, media hits, social media etc.)
- Leading brand in Finnish football
- Annual participation in EU competitions
- Efficient player's development path from U16 to top team.
- TBA

TARGET PRICE

EUR 1,300,000

BUSINESS TYPE

Football Clubs

COUNTRY

Finland

BUSINESS ID

L#20230510

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