

Established E-commerce Tobacco business



MERGERSCORP

Established E-commerce Tobacco business

Get the highest market share of the business in Sweden through the purchase of this company. The business that is conducted today consists of an e-commerce website with several web addresses patented throughout Europe, the USA, India and Canada. General agency for several brands in Sweden, including France's largest supplier of rolling paper.

The company has a customer registry with approx. 120,000 email addresses, 50-60,000 SMS recipients and returning customers from all over the Nordics, England and Germany. The company also has approx. 400 retailer customers in its register today, they have very little marketing costs as they have relied on the customers' 'Word Of Mouth', which leaves room for further growth with the right marketing.

Today there is a physical store where customers can shop directly, with a warehouse from which customer orders are received and delivered within 1-3 days.

Very easily managed and fully automated family business. Highly optimized with over 20 years of experience applied. High profitability with very good reputation in the market. 4.8/5 from over 3,400 trustpilot users verified. Profit every year and good investments back in the company.

Company generates high revenue with a team of just 10 employees due to its long standing presence in this niche industry of retailing paraphernalia and now vapes as well.

Products & Services Overview

- Smoking paraphernalia.
- CBD products.
- Ecigarettes.
- Vaping tools.
- Glass products.
- Water pipes.
- Pipes.
- Bongs.
- Herbal cigarettes.
- Seeds.
- Rolling papers.
- Bags.
- Trolleys.

Assets Overview

Entire warehouse with shelves and packaging equipment including all IT-infrastructure (servers, computers etc.), desktops and inventory of office and pcs and other IT-related products and a car/van used in the business.

Capitalization Overview

The business is fully self-funded and investments are made from the profit and has by principal no loan or debts and has a very good financial status with only 2 co-owners owning 50% each.

TARGET PRICE

\$4,700,000

GROSS REVENUE

\$3,000,000

EBITDA

\$0

BUSINESS TYPE

E-commerce Business

FACILITIES

The business is conducted in rented premises of approx. 800 square meters on ground floor, in the middle of a business center called "Solna Business Park" in the North East part of Stockholm. The lease is included with the purchase, as part of the company deal. The facilities are divided in approx. 100 sq. m. office, 100 sq. m. shop/showroom and a 600 sq. m. fully optimized warehouse.

COUNTRY

Sweden

BUSINESS ID

L#20230441

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM