

Bulgarian First League Football Club





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The Club competes in the First League, the top division of Bulgarian Football, it has a storied history in European football, celebrating its 100th year anniversary. The club has produced many of Bulgaria's top players.

The Youth Academy is considered one of the best developers of young players in the country.

Growth & Revenues Streams

Club has realized rapid 54% year-over-year revenue growth over the past 5 years,

Revenues come from: (1) sponsorship and advertising, (2) broadcasting, (3) merchandising, (4) ticket sales, (5) UEFA solidarity payments and prize money, and (6) transfers.

Community Love

Club is the only professional football club in the entire Province, home to 350,000 Bulgarians. The people of Blagoevgrad love the club deeply, and the Club Owner is treated as a local celebrity with exciting economic and political influence

Owner invested over \$500K in renovations of the Club's stadium and clubhouse in 2019. Club strategically sold a 10% stake in the Club to its home municipality in return, the Municipality owns and maintains clubs home stadium and training facilities free of charge.

Offering & Terms

Owners 90% ownership stake in club is available for sale (equal to a Total Consideration of \$5,400,000 USD)

Ownership stake: 90% (other 10% owned by municipality)

TARGET PRICE

\$5,400,000

GROSS REVENUE

1800000

EBITDA

TBA

BUSINESS TYPE

Football Clubs

COUNTRY

Bulgaria

BUSINESS ID

L#20230409

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