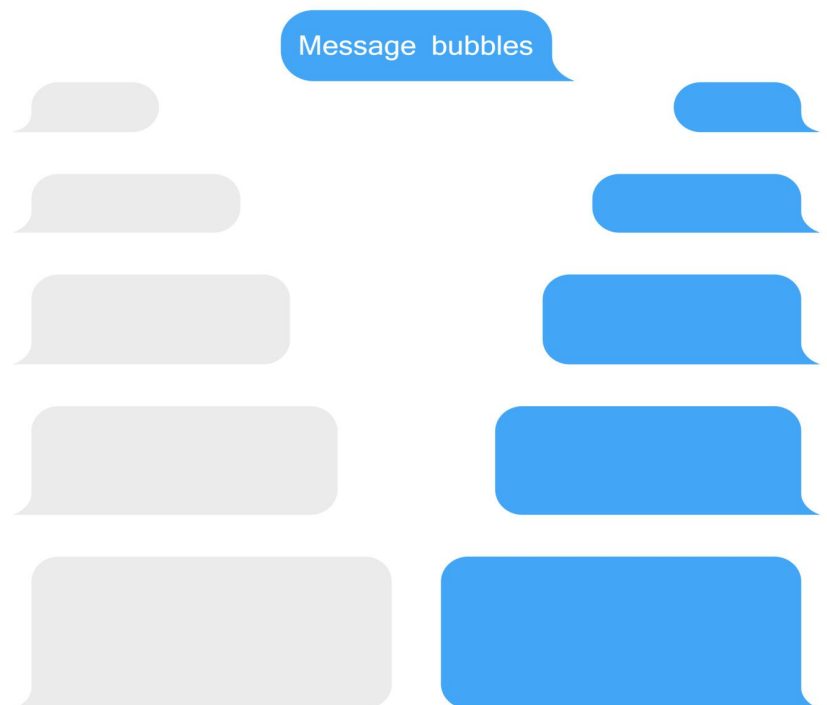
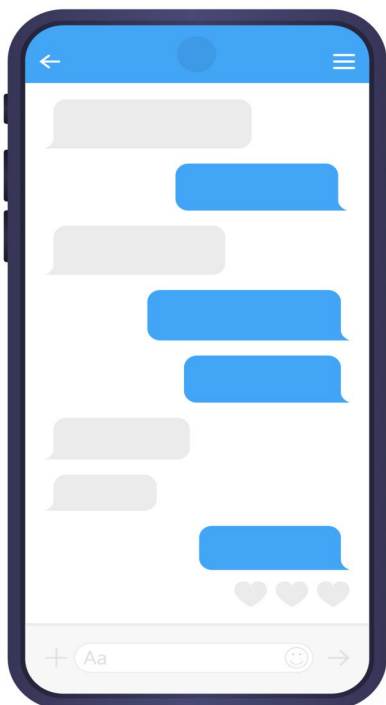


# CPaaS Business providing APIs for SMS, Email, Voice, Authentication





## CPaaS Business providing APIs for SMS, Email, Voice, Authentication

This company has built a robust product portfolio of communication services over a broad set of APIs in SMS, Voice, Messaging, Email and other related services. The company provides B2B services to help growing businesses with targeted SMS marketing campaigns.

- Multi million Dollar A2P communication provider;
- 900M OTPs, Transactional & Promotional SMS delivered per month without fail;
- More than 10k Active customers;

### Services

- Longcodes, International SMS, OTP, SendOTP, Transactional SMS, API, API SMS, Communication, CPaaS, Voice, Email, WhatsApp, Contact Center, 2FA, and Mobile Verification
- Send SMS messages to customers thanks to partnerships with mobile networks and hubs
- Run targeted campaigns with tools like message preview, templates, scheduling, unsubscribe links and more.

### TARGET PRICE

\$25,000,000

### GROSS REVENUE

\$8,000,000

### EBITDA

\$0

### BUSINESS TYPE

Software & SAAS

### COMPETITION

SMSCountry, Textlocal, ClickSend, MessageBird, Twilio, Slicktext, BulkSMS

### SUPPORT & TRAINING

12 Months

### REASON FOR SELLING

Divestment

### COUNTRY

India

### BUSINESS ID

L#20220329

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