

Italian Luxury Eyewear Brands





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The global eyewear market size was valued at USD 157.9 billion in 2021. It is expected to expand at a compound annual growth rate (CAGR) of 8.4% from 2022 to 2030. The Eyewear e-commerce segment is expected to witness a growth rate of over 9.0% through 2030. Key factors that are driving the eyewear market growth include the growing number of ophthalmic disorders, awareness regarding eye examinations, and perception of eyewear as a fashion accessory.

For Sale a Portfolio of two Italian Eyewear Brands (Founded in 2014 and 2015), both brands have a strong track record in many areas across the world: Italy, UK, Netherlands, France, Spain, Germany, Greece, Bosnia, Israel, Ukraine, Paraguay, Kuwait, Malaysia, Singapore, China, Hong Kong and on many online stores like: Zalora, Souq, Amazon, Italy Got Style, Opumo, Italist, Moda Operandi and more.

Both brands have more than 850+ SKU combined (Optical and Sun) with frames made by Stainless, Acetate, PC, TR90. The company has strong relationships with manufacturers in Italy and China.

TARGET PRICE

\$1,000,000

GROSS REVENUE

TBD

EBITDA

TBD

BUSINESS TYPE

Fashion Retailer

INVENTORY

Included

COMPETITION

Johnson & Johnson Vision Care, Inc.;
ESSILORLUXOTTICA;
CooperVision; Carl Zeiss AG;
Bausch & Lomb Inc.; Safilo Group S.p.A.

REASON FOR SELLING

Divestment

COUNTRY

Italy

BUSINESS ID

L#20220310

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