

# Specialist global Ambulance publishing Business





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Excellent opportunity to purchase a thriving and growing business that is well organised and poised for further growth. Established for over 15 years its turnover has increased steadily every year. During those 15 years the business has developed good processes and runs through a quarterly cycle with strict deadlines in place.

Though it is managed primarily from the UK it has editorial contributors and advertisers from across Europe, Australasia, India, China and the USA – many of whom are recognised as influential healthcare leaders in their countries.

In-line with its commitment to cover global ambulance issues in all areas of delivery, its editorial content focuses on worldwide ambulance provision with occasional overlaps into hospital care. It now has an online circulation of over 360,000 ambulance readers (and growing) in many countries; its worldwide readership includes high sectoral penetration in both leading emergency medical services markets – Europe and the USA.

Paid-for subscriptions for both the printed and on-line editions are totally unexploited. This has been a deliberate strategy as part of the title's expansion to date. But now it has reached a stage of strength and influence in the market where this revenue stream can finally be developed. Based on the current cover price for the hard-copy version this revenue stream could immediately be developed and could yield up to 25% on current projected annual advertising revenues

The owner is keen to find the right buyer to take over the business and continue the company's success and secure the roles of the excellent team who deliver the magazine and web-site so that he can semi-retire. The current owner is willing to provide a handover for a buyer, and if required, is willing to work part-time to ensure a smooth and a successful transition period of up to 2 years

Offers are invited for the business to include all assets and goodwill on a cash free debt free basis.

### GROSS REVENUE

TBA

### EBITDA

TBA

### BUSINESS TYPE

Media Business, Medical Businesses

### COUNTRY

United Kingdom

### BUSINESS ID

L#20210163

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