

Manufacturing Business of Fashion Mannequins & Accessories







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Russian Company leader in the production of mannequins and accessories for stores in Russia and CIS countries. The business has established itself on the market, there are many famous clients in their portfolio: Puma, Adidas, Decathlon, Metro, New Balance, Lacoste, etc.

- 1000 mannequins we make per month
- 60 employees
- 3 000 □2 total area of the company's workshops

PRODUCTION

Full production cycle from design to finished product:

- mannequins
- metal fixtures
- podiums
- glass stands
- MDF and components
- designer furniture

RESTORATION

Second hand mannequins from leading manufacturers. Product Distribution: 8 Regional Dealers.

55% of retail chains 25% dealers 15% final consumers (LLC, SP, physical person) 5% of public procurement

CLIENTS

300+ Leading Russian Stores And International Network In The Field Of Fashion Retail like LPP Group, Momox Group, Marks and Spencer

COMPETITIVE ADVANTAGES

- visual marketing
- a variety of dummies
- low cost due to production in Russia
- production of exclusive mannequins based on the customer's 3D models
- delivery in time from 14 days

TARGET PRICE EUR 1,000,000

GROSS REVENUE EUR 0

EBITDA EUR 0

BUSINESS TYPE Manufacturing

REAL ESTATE 450,000 USD Real Estate Included

ESTABLISHED 2006-07-07

SUPPORT & TRAINING 6 Months

REASON FOR SELLING New Venture

COUNTRY Russia

BUSINESS ID L#20210119































































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