American Leading Independent Culinary & Lifestyle TV Television Network



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American Leading Independent Culinary & Lifestyle TV Television Network

TARGET PRICE
$10,000,000

GROSS REVENUE
$1,057,000

EBITDA
$846,000

BUSINESS TYPE
Media Business

COUNTRY
United States

BUSINESS ID
L#20261201

An exclusive opportunity to acquire the largest independently operated culinary television, streaming, and digital media network. Unencumbered by corporate network bureaucracy, the network combines broadcast-quality programming with modern multi-platform distribution (linear syndication, Connected TV, FAST apps, and social video).

Comprehensive List of Acquired Assets

The transaction is offered on a fully turnkey basis, transferring the entire operational, physical, and intellectual infrastructure:

Intellectual Property & Digital Channels

- **Brand & Intangibles:** Full network identity, brand marks, logos, commercial goodwill, marketing decks, and primary web domains/collateral
- **Streaming Applications & FAST Footprint:** Native proprietary channel apps on **Roku, Amazon Fire TV, Apple TV, Android TV, and Google Play**.
- **Digital & Social Channels:** Official YouTube channel with an extensive video archive, established Facebook and Instagram properties, and transferable web/app monetization accounts.

Content & Broadcast Archive

- **Finished Programming:** Distribution and syndication rights to **420+ half-hour original cooking episodes**.
- **Production Vault:** Broadcast masters, raw footage, B-roll archives, trailers, sizzle reels, promo cut-downs, and episode metadata housed on secure cloud infrastructure.
- **Legal Deliverables:** Available host talent releases, music synchronization licenses, copyright documentation, and content distribution agreements.

Physical Facilities & Production Equipment

- **Two Production Studio Kitchens:**
  - **Studio Kitchen 1:** NY, USA. Leasehold assignment rights included (prior inventory reflects nine years remaining on lease, subject to standard verification).
  - **Studio Kitchen 2:** Fully functional, state-of-the-art secondary studio kitchen.
- **Commercial Kitchen Outfitting:** Heavy-duty ranges, commercial ovens, refrigeration/freezers, stainless steel prep stations, ventilation hoods, sinks, cabinetry, and dining serviceware.
- **Filming & Technical Gear:** Broadcast set builds, modular backdrops, props, display shelving, owned 4K/HD cameras, lenses, tripods, studio lighting grids, wireless audio kits, and editing suites.

Relationships & Proprietary Data

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- **Broadcast Syndication Contacts:** Over **2,000** documented TV broadcast, syndication, and network relationships.
- **Client & Sponsor CRM:** Direct list of **9,500** commercial client and advertiser email contacts.
- **Talent & Partner Roster:** Established network of on-air chefs, food critics, culinary influencers, kitchen appliance sponsors, and culinary distributors.

4. Carriage Footprint & Audience Distribution

- **Household Carriage:** Reaches **72 Million** households across the United States, **7 Million** in Canada, and **18 Million** in Europe.
- **Smart TV & Voice Ecosystem:** Pre-integrated into Samsung, LG, and Philips Connected TV systems, with Amazon Alexa voice integration.
- **Syndicated Linear Footprint:** National coverage across prime-time programming blocks with repeated rotation.

5. Multi-Channel Revenue Potential

- **Native & Branded Integrations:** Contextual product demonstrations, sponsored recipe arcs, and chef-led storytelling.
- **Studio Facility Rentals:** B2B culinary kitchen rental pipeline for external commercial shoots and creator productions.
- **Consumer Products & Merchandising:** Packaged culinary lines (custom spice blends, chef sauces, bespoke cutting boards) and cookbook promotional deals.
- **Syndication & Licensing:** Direct licensing of the 420-episode library to international broadcasters and FAST channel operators.

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