

Historical Premium Luxury Cashmere Global Brand



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A privately owned premium fashion company specializing in cashmere and natural-fiber apparel is seeking a strategic or financial investor to support its next stage of growth.

The Company combines access to high-quality raw materials, established production capabilities and contemporary product design to create premium apparel positioned within the luxury and accessible-luxury segments.

With an established operating history and an experienced team, the business has developed a distinctive product offering and a foundation for further international expansion.

Business Highlights

- Established premium apparel brand focused on cashmere and luxury natural fibers
- Strong expertise in the sourcing and development of high-quality raw materials
- Established relationships with experienced manufacturing partners
- Product development supported by dedicated design capabilities
- Collections covering multiple seasonal product lines
- Focus on quality, craftsmanship, comfort and contemporary aesthetics
- Sustainability incorporated into sourcing and production practices
- Established direct-to-consumer sales infrastructure
- Existing international customer base
- Scalable business model with opportunities for geographic and channel expansion

Product Portfolio

The Company offers a diversified range of premium cashmere products, including fashion apparel and accessories designed for customers seeking high-quality natural materials combined with modern styling.

The product portfolio is refreshed through seasonal collections and ongoing product development, allowing the Company to address changing consumer preferences while maintaining a consistent premium brand identity.

Competitive Positioning

The Company's positioning is built around four key pillars:

Premium Materials

Access to high-quality natural fibers and carefully selected raw materials.

Design & Product Development

Contemporary collections combining traditional craftsmanship with modern fashion aesthetics.

Quality Manufacturing

Established relationships with experienced production partners and quality-control processes.

TARGET PRICE

GBP 2,500,000

GROSS REVENUE

GBP 1,500,000

EBITDA

GBP 650,000

BUSINESS TYPE

Fashion Retailer

COUNTRY

Mongolia

BUSINESS ID

L#20261181

Sustainability

An emphasis on responsible sourcing, durable products and environmentally conscious production practices.

Growth Opportunities

The Company has significant potential to expand its international footprint through:

- Entry into additional international markets
- Development of wholesale and distribution partnerships
- Expansion of direct-to-consumer e-commerce
- Selective retail expansion
- Broader product and accessory categories
- Strategic collaborations with fashion and lifestyle brands
- Increased digital marketing and customer acquisition
- Further development of the Company's international brand presence

Investment Opportunity

The Company is seeking a strategic or financial investment partner to accelerate growth and strengthen its position within the global premium cashmere and natural-fiber market.

Potential uses of investment proceeds include international expansion, marketing, inventory and working capital, e-commerce development, product development and distribution expansion.

Transaction Overview

Sector: Luxury Fashion / Premium Apparel

Core Products: Cashmere & Natural-Fiber Apparel

Business Model: Direct-to-Consumer / Wholesale

Geographic Scope: International

Transaction Type: Strategic Investment / Growth Capital

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