

"Silk Road" Institutional-Grade Multi-Modal Fulfilment & Logistics Infrastructure



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Project Silk Gateway addresses a structural supply-demand dislocation across the China–Eurasian Economic Union (EAEU) trade corridor. By establishing a modern, technology-enabled logistics and fulfilment platform within the Khorgos Special Economic Zone (SEZ), the project captures high-margin cross-border e-commerce velocity while operating at the only tri-modal border artery (rail, road, and multimodal transit) bridging China directly to Central Asia and the broader EAEU market. Supported by an ultra-tight domestic logistics market characterized by near-zero vacancy, the platform transitions traditional cross-border transit into a consolidated, high-yield bonded fulfilment ecosystem.

Key Financial & Transaction Parameters

Financial & Strategic Metric	Benchmark Value	Target Profile
Capital Expenditure Commitment	US\$74.07M	Institutional-grade multi-modal development
Project Net Present Value (NPV)	US\$8.24M	Risk-adjusted baseline valuation
Internal Rate of Return (IRR)	20.24%	Unlevered project IRR
Capital Recovery Horizon	5.2 Years	Simple payback period
Core Operating Model	3PL / 4PL Hybrid	Integrated warehousing, fulfilment & bonded clearing
Geographic Footprint	Khorgos, Kazakhstan	Primary border gateway (direct China–EAEU transit)
Core Addressable Market	EAEU Cross-Border	Cross-border trade, B2B consolidation & marketplace sellers

Core Market Dislocation & Opportunity

- **Constrained Physical Supply:** Kazakhstan’s institutional warehouse footprint remains critically underdeveloped at roughly 1.4 million m², operating at a structural vacancy rate of just **0.5%**.
- **Transit Velocity Arbitrage:** Current parcel flows from China suffer from fragmented, point-to-point transit times averaging 3 to 6 weeks. Silk Gateway’s bonded infrastructure compresses final-mile and regional delivery down to **2 to 5 days**, unlocking significant consumer adoption and inventory turn velocity.
- **Working Capital Optimization:** Operating within the Khorgos SEZ framework enables Chinese exporters to deploy inventory near consumer catchments under a bonded regime, completely deferring import VAT and customs tariffs until downstream commercial settlement.
- **Under-penetrated 3PL/4PL Capacity:** Freight volumes crossing Khorgos, Dostyk, and Altynkol increasingly outstrip localized value-add handling capacity, forcing reliance on basic transit rather than domestic value capture.

TARGET PRICE
\$74,000,000

GROSS REVENUE
\$125,000,000

EBITDA
\$3,120,000

BUSINESS TYPE
Logistics Company

COUNTRY
Kazakhstan

BUSINESS ID
L#20261173

Value Creation & Revenue Monetization Ladder

The enterprise is engineered to scale unit economics by progressively transitioning client exposure from raw storage into fully managed supply-chain orchestration:

[Basic 3PL Warehousing: US\$7 / m²]

[Value-Added Fulfilment (Sorting/Pick-Pack/Multi-Temp): US\$12 / m²] (+71% Revenue Expansion)

[Integrated 4PL Solutions (Customs, Cross-Docking & Tech Integration): US\$18 / m²] (+157% Revenue Expansion)

- **Core Storage & Cross-Docking:** High-turnover pallet movements and rapid freight transshipment across standard and multi-temperature footprints.
- **End-to-End E-Commerce Fulfilment:** Automated sorting, piece-picking, kitting, labeling, and native marketplace integration.
- **Regulatory & Customs Intermediation:** On-site bonded warehousing, regulatory compliance, and rapid clearance mechanisms.
- **4PL Orchestration:** Enterprise-grade end-to-end freight visibility and distributed inventory optimization across EAEU supply chains.

Strategic Moat

1. **Infrastructural Monopoly of Location:** Khorgos represents the singular point of entry along the Chinese frontier integrating synchronized road, broad/standard-gauge rail transshipment, and air-adjacent corridor routing directly into the common customs territory of the EAEU.
2. **Defensible Cash Flows:** Long-term contractual commitments across cross-docking, temperature-controlled assets, and enterprise 4PL services provide resilient base yields paired with e-commerce volume upside.
3. **First-Mover Scale Advantage:** Modernizing sorting and fulfillment at the border creates a defensible network effect, locking in tier-one Chinese marketplaces seeking aggregated logistics solutions.

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Total Gross Revenue	12.50	18.80	26.40	34.50	42.00
– Basic 3PL Warehousing	4.50	5.60	6.80	7.90	8.80
– Value-Added Fulfilment	5.00	8.20	11.50	14.80	17.50
– Integrated 4PL Solutions	3.00	5.00	8.10	11.80	15.70
Cost of Goods Sold (COGS) / Direct Operating Costs	(5.63)	(8.08)	(10.82)	(13.80)	(16.38)
Gross Profit	6.87	10.72	15.58	20.70	25.62
Gross Margin (%)	55.0%	57.0%	59.0%	60.0%	61.0%
Operating Expenses (SG&A)	(3.75)	(4.70)	(5.81)	(6.90)	(7.77)
– General & Administrative (G&A)	(2.25)	(2.82)	(3.49)	(4.14)	(4.66)
– Sales, Marketing & Technology	(1.50)	(1.88)	(2.32)	(2.76)	(3.11)
EBITDA	3.12	6.02	9.77	13.80	17.85
EBITDA Margin (%)	25.0%	32.0%	37.0%	40.0%	42.5%

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