Ecuadorian Football Club with Serie A Promotion Upside

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Ecuadorian Football Club with Serie A Promotion Upside

An established professional football club in Ecuador presents an attractive investment opportunity for a strategic investor, family office, investment fund or private individual seeking exposure to a high-growth football asset.

The club achieved promotion to Ecuador's Serie B in only its second year of existence, an exceptional sporting achievement in a highly competitive national football system.

The club is currently competing in the 2026 Serie B promotion hexagonal. The club has rapidly developed a young, digitally native brand, with more than 130,000 social media followers, including over 100,000 on TikTok.

The shareholders are seeking a capital partner to accelerate sporting development, establish proprietary infrastructure, strengthen the youth academy and build a platform for the international development and transfer of Ecuadorian football talent.

KEY INVESTMENT HIGHLIGHTS

Rapid Sporting Growth

- Promotion to Serie B achieved in only the second year
- Currently competing for promotion to Serie A
- 10 matchdays remaining

National-Level Track Record

- 2025 Copa Ecuador semifinalist
- Eliminated one of Ecuador's largest and most established clubs during the competition

Strong Digital Footprint

- 130,000+ social media followers
- 100,000+ TikTok followers
- Young and highly engaged digital audience
- Significant potential for sponsorship, merchandising and digital monetization

Attractive Local Market

The club operates in a city of approximately 700,000 inhabitants with only two professional football clubs, providing a relatively underpenetrated market for fan acquisition and commercial expansion.

Youth Talent Platform

The club intends to develop a stronger academy and scouting infrastructure focused on identifying, developing and potentially exporting young Ecuadorian football talent to international markets.

NEXT MILESTONE

Potential promotion to Serie A

The promotion format provides an additional competitive advantage: two of the six teams in the promotion hexagonal are reserve/affiliate sides and therefore cannot be

TARGET PRICE
$3,000,000

GROSS REVENUE
$785,000

EBITDA
$0

BUSINESS TYPE
Football Clubs

COUNTRY
Ecuador

BUSINESS ID
L#20261128

promoted, reducing the effective competition for the two available promotion positions.

COMMERCIAL DEVELOPMENT

The existing 130K+ digital audience creates a foundation for expanding:

- Corporate sponsorships
- Brand partnerships
- Merchandise
- Digital content
- Fan engagement
- Ticketing and matchday revenues

YOUTH ACADEMY

Investment in a professional youth academy could establish a sustainable pipeline of locally developed talent.

The objective is to identify promising players at an early age, develop them within the club's system and create opportunities for transfers to international markets

PLAYER TRADING

Ecuador represents an attractive talent market, while international demand for young Ecuadorian players creates the potential for a scalable player-development and transfer strategy

PROPRIETARY INFRASTRUCTURE

The club currently operates under a lease agreement at a leading local sports complex.

A strategic capital partner could support the development of proprietary training and sporting facilities, creating a long-term infrastructure asset and strengthening the club's operating platform.

TRANSACTION OPPORTUNITY

The shareholders are flexible regarding the preferred investment structure and are open to both strategic and financial investors.

POTENTIAL TRANSACTION STRUCTURES

100% Acquisition
Full acquisition of the football club.

Majority Investment
Potential acquisition of a controlling stake, including 51%, 70% or 80%.

Minority Investment
Capital contribution to fund infrastructure, academy and sporting development.

Strategic Investment
Combination of equity investment with commercial, sporting or operational support.

The shareholders are also open to staged investments, installment structures, capital contributions combined with share purchases, and retention of a minority stake by existing shareholders

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