

African Football Club & Development Talent Commercialization Platform



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A high-growth football development platform operating in Ghana, one of Africa's most prolific producers of professional football talent.

Established in 2021, the organization has built a vertically integrated football ecosystem designed to identify, develop, showcase, and monetize elite youth talent for domestic and international markets. Combining competitive football operations, academy development, infrastructure expansion, international scouting partnerships, and community engagement initiatives, the platform is positioned to become a leading talent-export hub within West African football.

The company has already attracted more than USD 280,000 in founder investment and maintains strategic relationships with football scouting and talent organizations across Europe, Canada, and the United Kingdom. The business is currently entering a critical expansion phase, offering investors early access to a scalable football enterprise with multiple monetization avenues.

Investment Highlights

- Established football development platform operating within the Ghana Football Association Division Two League.
- More than USD 280,000 invested by founders into football operations, infrastructure, and player development.
- Vertically integrated academy-to-professional pathway designed to maximize player asset appreciation.
- Established international scouting and partnership network spanning Europe, Canada, and the United Kingdom.
- Proprietary annual invitational tournament providing talent exposure and brand visibility.
- Lean and scalable operating model with an annual operating budget of approximately USD 65,500.
- Strong alignment with global multi-club ownership and football talent acquisition trends.
- Significant upside potential through player transfers, training compensation, solidarity payments, sponsorships, and media monetization.

Business Model

The organization operates as a comprehensive football development and talent commercialization platform encompassing:

- Elite youth player identification and development.
- Competitive first-team football operations.
- Academy and grassroots football programs.
- International player placement and transfer activities.
- Football tournaments and event organization.
- Community engagement initiatives.
- Football infrastructure development.

The business is structured around disciplined financial management, data-driven player evaluation, and sustainable cost controls to support long-term growth.

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GROSS REVENUE
\$0

EBITDA
\$0

BUSINESS TYPE
Football Clubs

COUNTRY
Ghana

BUSINESS ID
L#20261100

Infrastructure & Operations

The company is currently developing a dedicated community stadium project intended to serve as a permanent home for:

- First-team and academy activities.
- Youth development programs.
- Competitive matches and tournaments.
- Community football initiatives.
- Commercial and sponsorship events.

Operational activities are supported by a professional organizational structure comprising technical staff, medical personnel, performance analysts, media specialists, and administrative management.

The club operates a highly efficient emerging-market football model with cost structures specifically designed to support scalability and investor readiness.

Revenue Streams & Growth Potential

The platform is expected to generate value through multiple complementary revenue channels:

1. Player transfer fees.
2. FIFA training compensation.
3. FIFA solidarity payments.
4. Academy tuition fees.
5. Sponsorship and commercial partnerships.
6. Merchandise sales.
7. Player representation activities.
8. Digital content and media monetization.
9. Tournament and event revenues.

Illustrative management projections indicate annual transfer revenues could exceed USD 400,000 under a moderate player sales scenario.

Key Strengths

- Access to one of the world's deepest football talent pools.
- Scalable and capital-efficient operating structure.
- International scouting and recruitment partnerships.
- Multiple recurring and transactional revenue streams.
- Strong community presence and brand-building initiatives.
- Significant infrastructure development upside.
- Attractive entry valuation relative to long-term growth prospects.

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