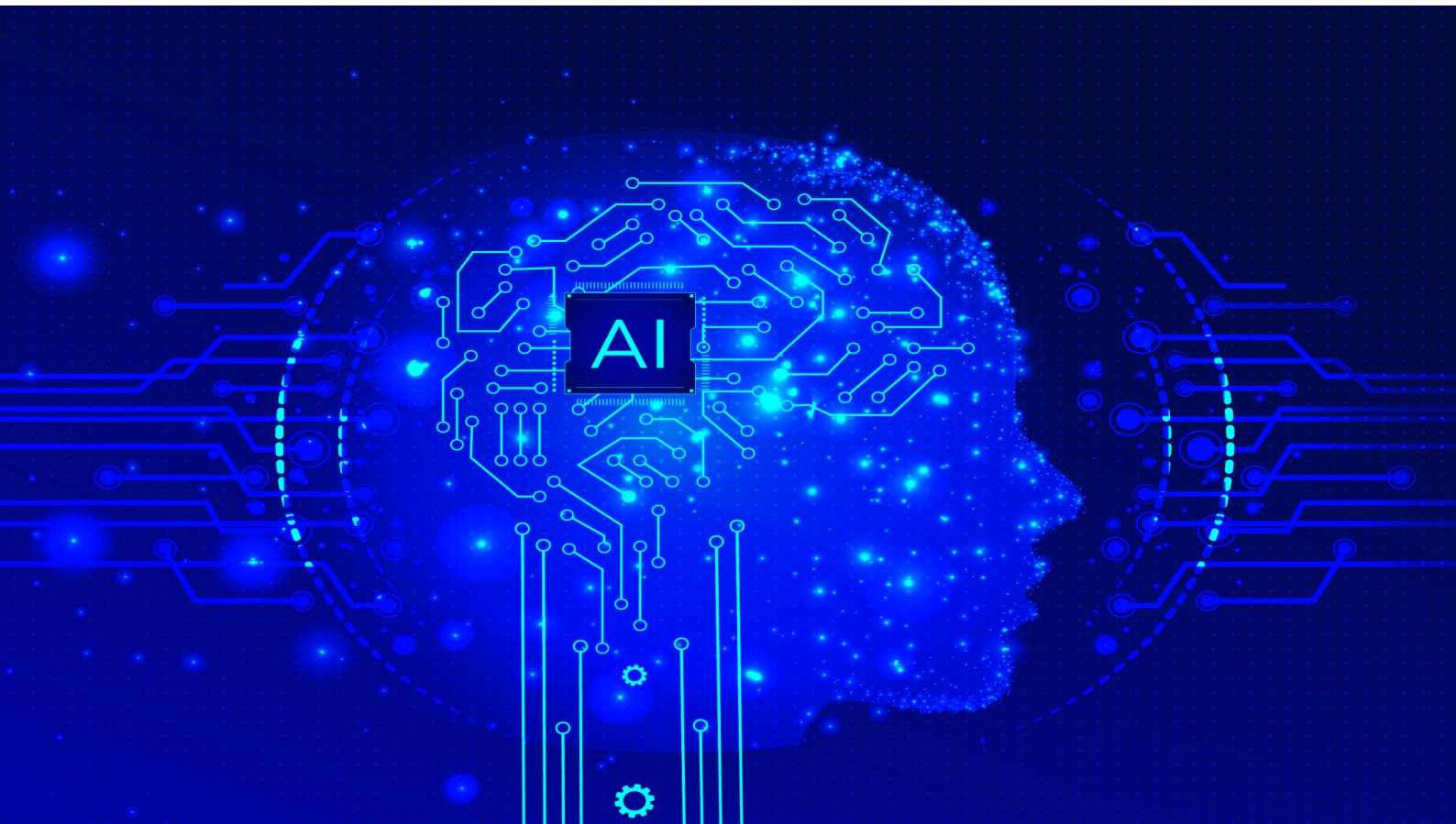


The Conversational AI Orchestration Leader in Latin America



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A high-growth, founder-led Conversational AI and enterprise orchestration platform serving some of Latin America's largest organizations. The Company enables enterprises to seamlessly orchestrate customer interactions across digital channels, AI agents, and human teams while leveraging existing CRM and contact-center infrastructure, eliminating the need for costly system replacements.

Having operated profitably since inception, the business has established itself as a trusted technology partner across Telecommunications, Financial Services, Healthcare, Utilities, and Retail sectors, supporting mission-critical customer engagement operations throughout the region.

Investment Highlights

Market-Leading Position in a High-Growth Sector

The Company operates at the intersection of Conversational AI and Cloud Contact Center markets, both benefiting from powerful digital transformation trends. With over 90% WhatsApp penetration across major LATAM markets and conversational commerce rapidly accelerating, the business is strategically positioned to capture increasing enterprise demand for AI-powered customer engagement solutions.

Highly Recurring Revenue Model

The Company generated approximately \$9.5 million of revenue in 2025, with 98% recurring revenue, demonstrating exceptional revenue visibility and resilience. Strong customer retention metrics include 98% Gross Revenue Retention (GRR) and 109% Net Revenue Retention (NRR), reflecting both customer satisfaction and meaningful upsell opportunities.

Attractive Profitability and Unit Economics

The business delivers best-in-class financial performance with a 36% EBITDA margin, expected to expand to 41% by 2030. Efficient customer acquisition and strong lifetime customer value result in an impressive 12x LTV/CAC ratio, supporting sustainable and profitable growth.

Deep Enterprise Relationships

Serving 176 enterprise customers across more than 15 countries, the Company orchestrates over 40 million conversations per month. Its long-standing relationships with blue-chip organizations create significant barriers to entry and provide a strong foundation for future expansion.

Proprietary Deployment and Integration Expertise

While AI technologies continue to evolve, successful enterprise deployment remains a critical challenge. Over 16 years of operation, the Company has developed extensive expertise integrating AI solutions with complex enterprise environments, legacy systems, and regulatory frameworks, creating a durable competitive advantage that is difficult to replicate.

Strategic Partnership Ecosystem

GROSS REVENUE

\$4,000,000

EBITDA

\$9,500,000

BUSINESS TYPE

Internet Businesses

COUNTRY

Argentina

BUSINESS ID

L#20261095

As a certified Meta Business Solution Provider and WhatsApp Voice Beta Partner in Latin America, the Company benefits from privileged access to the region's most important conversational commerce channel, which currently represents approximately 72% of conversational commerce interactions.

Growth Drivers

The Company's next phase of growth is expected to be driven by:

- Expansion of GenAI solutions across its existing enterprise customer base
- Further monetization of vertical-specific AI playbooks
- Geographic expansion throughout Latin America
- Increased adoption of autonomous AI agents and workflow automation
- Growth in high-margin professional and implementation services

Transaction Overview

The shareholders are evaluating strategic alternatives, including the sale of a minority or majority stake, to support the Company's continued expansion and capitalize on the rapidly growing enterprise AI market opportunity. The transaction offers investors access to a profitable, founder-led software platform with strong recurring revenues, proven scalability, and significant exposure to one of the fastest-growing segments of enterprise technology in Latin America.

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