

Strategic Innovation & Product Development Partner for Scalable Digital Transformation



MERGERSCORP

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A strategic innovation and product development partner for mid-size and large organizations. The company combines advanced design frameworks, creative talent, and cutting-edge technology to transform ideas into scalable digital products. Beyond execution, it helps clients rethink their business models, accelerate innovation, and achieve measurable results across strategy, design, and product development.

Core Service Portfolio

1. Product Squads

Dedicated teams working directly with clients to define strategy, design, and develop digital products end-to-end.

2. Design

Branding initiatives, design systems, and UX/UI services focused on improving digital experiences and increasing user engagement.

3. Exploration

Innovation-driven initiatives focused on experimentation, rapid prototyping, and validation of new ideas and emerging technologies.

Company Overview & Market Presence

And the content can be structured as:

- **Founded: 2011**
Over a decade of innovation and product development expertise.
- **Team: 42 Professionals**
Comprised of 36 full-time employees and 6 specialized contractors.
- **Key Markets: Argentina & Spain**
Strategic presence across two high-growth markets.
- **Offices: Buenos Aires & Madrid**
Serving clients across Latin America and Europe.

Diverse Client Portfolio Across Multiple Industries

As of November 2025, the company serves 16 active enterprise and SMB clients, partnering with leading organizations and recognized brands across Latin America and Europe.

Its client portfolio includes renowned companies such as BBVA, Boca Juniors, PedidosYa, Claro, Santander, Medicus, McDonald's, and Stellantis.

GROSS REVENUE

\$3,000,000

EBITDA

\$1,000,000

BUSINESS TYPE

Call Center

COUNTRY

Argentina

BUSINESS ID

L#20261088

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