

Leading Microsoft Cloud & Dynamics 365 Solutions Provider Focused on the GCC Region



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A fast-growing Microsoft-focused digital transformation and enterprise software provider serving the rapidly expanding GCC market. The company delivers mission-critical ERP implementations, cloud solutions, managed services, AI-driven automation, and proprietary software products tailored to regional business and regulatory requirements. Backed by strong recurring revenues, deep Microsoft ecosystem expertise, and an established presence across multiple Middle Eastern markets, the business is well positioned to capitalize on the accelerating demand for enterprise digitization throughout the region.

With an established presence across key Middle Eastern markets, the business has built a strong reputation delivering digital transformation projects for organizations operating in manufacturing, retail, workforce management, and education sectors. Its diversified revenue model combines project-based implementation services with recurring cloud subscriptions, annual support contracts, and software licensing income.

The company has achieved exceptional growth, recording over 86% year-over-year expansion while benefiting from accelerating ERP adoption driven by large-scale digitalization initiatives throughout the GCC region.

Key Strengths

- Microsoft-certified Dynamics 365 and Cloud Solutions Partner
- Strong recurring revenue base from cloud subscriptions and annual support agreements
- Proprietary HR software solution listed on Microsoft AppSource
- Established operations and delivery capabilities across multiple GCC and MENA markets
- Expertise in AI agents, intelligent automation, and ERP modernization
- Scalable delivery platform supported by a team of certified specialists
- Proven track record serving enterprise and mid-market customers across diverse industries

Growth Drivers

The business is strategically positioned to capitalize on the rapidly expanding GCC enterprise software market through:

- Expansion of high-margin recurring support and managed service contracts
- Wider distribution of proprietary HR software across regional markets
- Increased demand for AI-enabled business automation solutions
- Growing adoption of Microsoft cloud technologies
- Strong demand generated by regional digital transformation initiatives and Saudi Vision 2030 programs

Transaction Rationale

This opportunity offers investors or strategic partners exposure to a high-growth, profitable technology services platform with recurring revenue characteristics, proprietary intellectual property, and a scalable regional footprint. The company is well positioned to consolidate its leadership within the Microsoft ecosystem while expanding

TARGET PRICE

\$20,000,000

GROSS REVENUE

\$1,660,000

EBITDA

\$600,000

BUSINESS TYPE

Internet Businesses

COUNTRY

Jordan

BUSINESS ID

L#20261086

its software and managed services revenues across the GCC and broader MENA region.

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