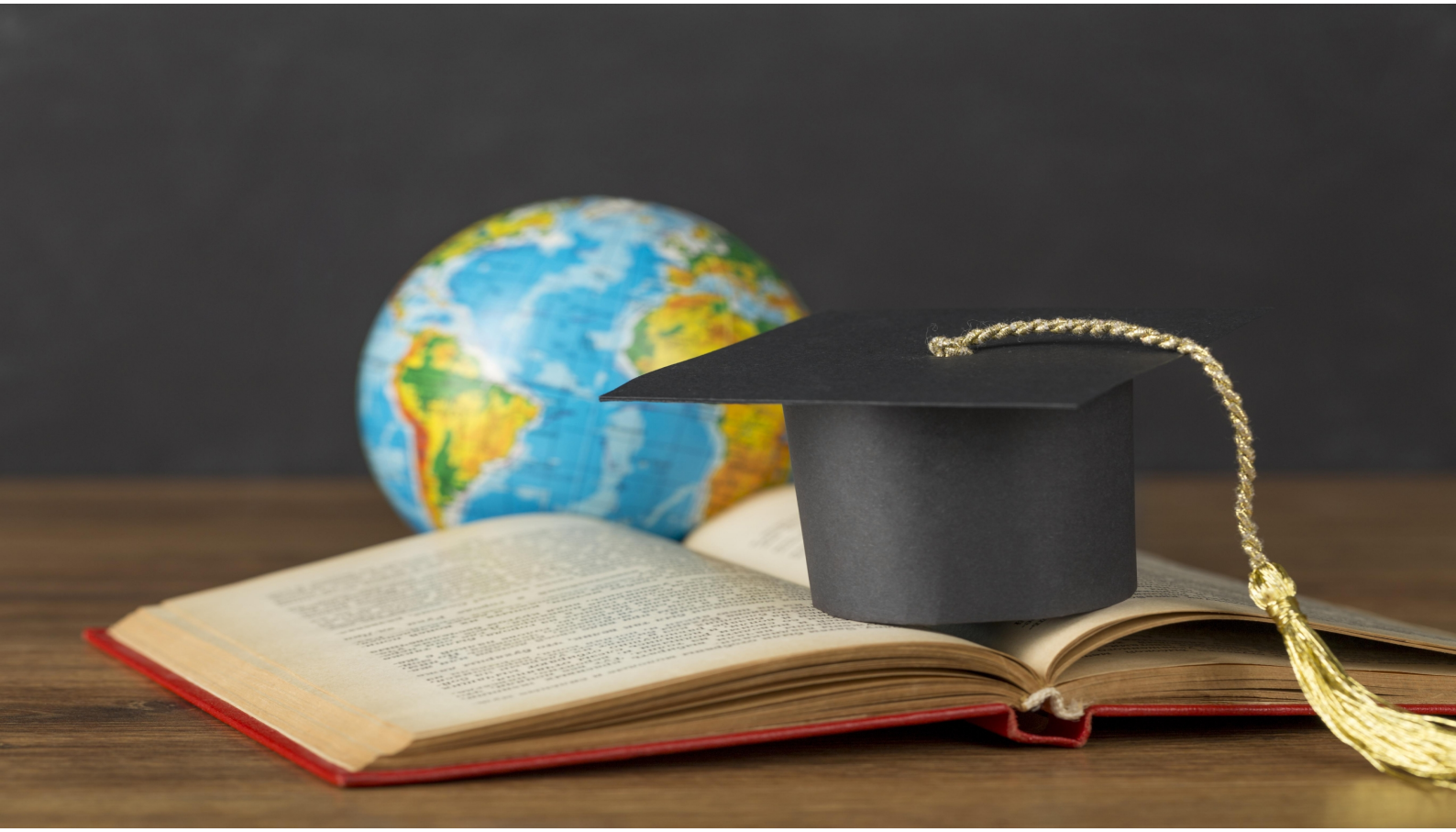
28-Year-Old Private Higher Education Platform in Morocco



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28-Year-Old Private Higher Education Platform in Morocco

TARGET PRICE
$1,450,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Education

COUNTRY
Morocco

BUSINESS ID
L#20261069

Overview

An established private higher education institution in Morocco is seeking a strategic investor or operating partner to accelerate its next phase of growth and repositioning.

The institution has operated for nearly three decades and maintains a recognized presence in business, banking, finance, and professional education. The platform is currently undergoing strategic transformation toward employability-focused education, fintech, digital commerce, and executive training.

The opportunity offers exposure to:

- A growing private higher education market
- Recurring tuition-based revenues
- High-margin executive education activities
- Expansion potential across Francophone Africa
- Strong operational leverage with low CAPEX requirements

Established Educational Platform

- Approximately 28 years of operating history
- Recognized local brand with historical banking-sector relationships
- Existing academic infrastructure and operational setup
- Flexible outsourced teaching model

Attractive Growth Potential

The business plan targets significant enrollment expansion through:

- Modernized employability-oriented programs
- Fintech and digital commerce specialization
- African student recruitment initiatives
- Executive and corporate education programs
- Digital student acquisition strategies

Projected student growth:

- Current enrollment base: ~100 students
- Medium-term target: 240+ students

Projected Revenue Growth

Forecast revenues are expected to increase materially over the next five years through dual revenue streams:

1. Academic tuition revenues
2. Executive/corporate training revenues

High Margin Profile

Projected profitability metrics indicate:

- Net margins exceeding 50% from Year 3 onward

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- Low infrastructure intensity
- Scalable operating model
- Strong cash flow generation potential

Strategic Positioning

The institution is repositioning itself toward:

- Banking & Insurance
- Fintech & Digital Finance
- Digital Commerce & E-Business
- Corporate certification training
- Executive education

The model targets:

- Morocco's growing middle-class student population
- Career-oriented education demand
- Regional African student mobility
- Corporate upskilling demand

Market Opportunity

Morocco's private higher education sector continues to evolve toward:

- Greater institutional consolidation
- Internationalization
- Employability-focused programs
- Professional certifications
- Technology-enabled learning

The country is increasingly positioned as an educational hub for Francophone Africa, creating regional expansion opportunities for scalable education platforms.

Competitive Advantages

Differentiated Offering

- Professional and employability-driven curriculum
- Combination of academic and executive education
- Banking and fintech specialization
- Corporate partnership potential

Scalable Platform

- Low CAPEX operating structure
- Hybrid and digital learning expansion opportunities
- Ability to scale enrollment without proportional fixed-cost increases

Regional Expansion Potential

- African student recruitment initiatives
- Francophone regional positioning
- International compatibility improvements within Moroccan higher education

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