

Profitable Online Training Provider



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A highly profitable UK-based online education platform offering regulated and endorsed qualifications across a broad and scalable course catalogue. Operating fully remotely, the business benefits from low overheads, strong margins, and significant untapped growth potential.

Key Highlights

- **Attractive Financial Profile:** £1.53m revenue with £724k EBITDA (c. 47% margin), demonstrating strong operational efficiency and cash generation.
- **Established & Accredited Offering:** Wide portfolio of regulated and endorsed courses, supporting credibility and recurring demand.
- **Significant Upside Potential:** Only a small proportion of the existing catalogue is actively marketed, presenting clear opportunities for revenue expansion through increased promotion and course optimisation.
- **Scalable Digital Model:** Fully remote delivery enables rapid scaling without substantial incremental costs.
- **Strong Market Interest:** Over 20 interested parties have already registered, indicating competitive tension and market validation.

UK Education Market Overview

- **Large and Resilient Sector:** The UK education market is well-established and globally recognised, with strong demand for both academic and vocational qualifications.
- **Shift to Online Learning:** Distance learning and digital platforms continue to gain traction, accelerated by COVID-19 and changing learner preferences.
- **Regulated Qualifications Framework (RQF):** Courses aligned with government standards enhance credibility with both students and employers.
- **Growing Adult Learning Demand:** Increasing focus on upskilling and reskilling driven by technological change and labour market evolution.
- **International Appeal:** UK-accredited qualifications are widely recognised globally, supporting international student demand and export potential.

TARGET PRICE

GBP 4,000,000

GROSS REVENUE

GBP 1,530,000

EBITDA

GBP 724,000

BUSINESS TYPE

Education

COUNTRY

United Kingdom

BUSINESS ID

L#20261023

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