

# 50-Year-Old Swiss Alps Boarding School & Summer Camps



**MERGERSCORP**

## 50-Year-Old Swiss Alps Boarding School & Summer Camps

The property is currently operated as a successful summer camps business, supported by established operations and high-quality facilities, with operations in Switzerland, England, Portugal, and Austria.

A highly trusted international brand operating for 53 years and having taught over 350,000 children and teenagers from over 60 different countries. Poised to capitalise on the increasing trend for middle income parents seeking educational and cultural growth. Importantly, the asset also benefits from a full-time boarding school licence, offering significant optionality for repositioning or expansion into a year-round educational institution.

Premium positioning

The school is a premium priced international brand, positioned in the upper quartile of the European Camps market.

Direct Bookings

- Top-quality performance every year has led to over 87% of bookings now coming direct, so no need for big commissions to agents.
- This results in a wonderfully low and market leading Customer Acquisition Cost of less than 10%, by comparison to the industry average of at least 25%.

Key Highlights

- Prime Alpine location in Switzerland
- Existing, revenue-generating summer camps business
- Full boarding school licence in place
- High-quality infrastructure and facilities
- Flexible operating model with strong repositioning potential

The current owners historically operated the camps business from a separate rented site, meaning the Alpine property can be fully transitioned into a dedicated boarding school, or continue as a hybrid model combining camps and education.

Poised for Growth

The business has successfully emerged from Covid and is now demonstrating consistent year-on-year revenue growth. International summer camp demand remains strong, with stable enrolment and increasing revenues driven by a high-value client base and premium pricing. The continued expansion of off-season school programmes reflects sustained demand from international schools seeking enriching, high-quality educational experiences abroad. Switzerland remains a highly attractive and safe destination, and the operation's dedicated centre and decades of expertise position it as a trusted partner for schools—many of which return year after year. Parents globally continue to prioritise premium Swiss educational experiences for their children. With the global rise in international schools and a large untapped client base beyond core nationalities, there is significant potential for further growth and enhanced year-round utilisation of the facilities.

TARGET PRICE  
CHF 17,500,000

GROSS REVENUE  
CHF 4,950,000

EBITDA  
CHF 2,128,500

BUSINESS TYPE  
Education

COUNTRY  
Switzerland

BUSINESS ID  
L#20261019

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

## MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

**MERGERSCORP**

[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)