

Storage Cleaner App (iOS) with 15K+ Paid Subscribers



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Available for acquisition is a profitable iOS mobile app serving a fast-growing segment of older smartphone users (primarily ages 50+) who want a simple way to keep their devices running smoothly. The app helps users to clear storage, remove large files, and optimize performance with a clean, intuitive interface that requires no technical expertise.

The business operates in the high-demand utility app market and generates predictable, recurring subscription revenue from a loyal user base. With several years of proven performance and steady growth, it offers a low-maintenance, scalable opportunity for a buyer looking to expand in the mobile utility space.

Highlights & Key Assets

- o 84% EBITDA growth in 2025 over 2024
- o 4.4 Stars with 46K+ Ratings (worldwide)
- o Ranked Top 10 in the Cleaner app category
- o High Lifetime Value (LTV) per user (\$100 globally and \$150 in Japan) with \$30 to \$50 CAC
- o Elder and older demographic typically are willing to pay more for subscription-based apps
- o Large, untapped market with strong growth potential
- o Strong global user base with high engagement
- o Profitable, proven Google UA (user acquisition) strategy with room to scale
- o Multiple additional marketing channels available (Apple Search Ads, Meta ads, and more) to drive growth
- o High number of active, paying subscribers, providing predictable future cash flow
- o 14K+ Active Weekly Subscribers and 1K Active Yearly Subscribers
- o Competitive feature set on par with leading apps in the category
- o Tech Stack: Language is Swift and Framework is UIKit with no backend
- o 20-30 hours a week with 2 cofounders
- o Proprietary software featuring a robust scanning and duplicate detection algorithm, ensuring fast and accurate phone cleanup.
- o Large, established base of paying subscribers providing predictable recurring revenue (\$390K/month).
- o Strong App Store presence with high rankings, positive reviews, and proven market traction.
- o Proven customer acquisition strategies across multiple paid channels, including Google.

Sellers are open to offers but are looking for a strategic buyer that values the proprietary software, recurring revenue stream and userbase.

Owners are happy to provide a transition and support period tailored to the buyer's needs.

TARGET PRICE

\$12,000,000

GROSS REVENUE

\$4,771,108

EBITDA

\$1,767,040

BUSINESS TYPE

Internet Businesses

COUNTRY

United States

BUSINESS ID

L#20260982

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