

# Storage Cleanup App (iOS) with \$80K MRR & 2.4K Paid Subscribers



**MERGERSCORP**

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For sale is a high-performance iOS cleaner and utility app designed to help users optimize storage and organize media files. The app operates on a highly scalable subscription model with a proven user acquisition strategy. It has recently demonstrated strong growth, reaching \$80k+ MRR with increasing profitability.

### Highlights & Key Assets

- o Strong Financial Trend: Consistent month-over-month growth, recently hitting ~\$80K MRR.
- o High-Quality Product: Built with native code (Swift) for peak performance, maintaining a strong 4.5 – 4.6 star rating on the App Store.
- o Minimal Maintenance: The product is fully developed, polished, and feature-complete. It requires virtually no ongoing technical support or maintenance.
- o Global Monetization: The app works worldwide and demonstrates effective monetization in both Tier-1 and Tier-3 markets.
- o Scalable UA Model: Proven marketing campaigns with positive ROI.
- o Upside Potential: Currently, sellers are only utilizing a few traffic sources and targeting limited geographies. There is significant room for growth by simply expanding to new channels and regions.
- o 2,451 active paid subscribers.

Sellers are willing to provide transition, training and support tailored to the buyer's needs.

Sellers are a small boutique studio, and the app has started to outgrow their internal resources. The asset is ready to scale from ~\$1M ARR to \$3M-\$5M ARR but achieving this requires significant working capital for ad spend and a larger team to manage diversified traffic sources. They believe a new owner with deeper pockets and a larger infrastructure is better positioned to unlock this next level of growth. This is their first exit and they want to use the proceeds to fund new projects and diversify their portfolio.

### TARGET PRICE

\$900,000

### GROSS REVENUE

\$989,534

### EBITDA

\$193,783

### BUSINESS TYPE

Internet Businesses

### COUNTRY

United States

### BUSINESS ID

L#20260981

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