

Storage Cleanup App (iOS) with \$80K MRR & 2.4K Paid Subscribers



MERGERSCORP

Storage Cleanup App (iOS) with \$80K MRR & 2.4K Paid Subscribers

For sale is a high-performance iOS cleaner and utility app designed to help users optimize storage and organize media files. The app operates on a highly scalable subscription model with a proven user acquisition strategy. It has recently demonstrated strong growth, reaching \$80k+ MRR with increasing profitability.

Highlights & Key Assets

- o Strong Financial Trend: Consistent month-over-month growth, recently hitting ~\$80K MRR.
- o High-Quality Product: Built with native code (Swift) for peak performance, maintaining a strong 4.5 – 4.6 star rating on the App Store.
- o Minimal Maintenance: The product is fully developed, polished, and feature-complete. It requires virtually no ongoing technical support or maintenance.
- o Global Monetization: The app works worldwide and demonstrates effective monetization in both Tier-1 and Tier-3 markets.
- o Scalable UA Model: Proven marketing campaigns with positive ROI.
- o Upside Potential: Currently, sellers are only utilizing a few traffic sources and targeting limited geographies. There is significant room for growth by simply expanding to new channels and regions.
- o 2,451 active paid subscribers.

Sellers are willing to provide transition, training and support tailored to the buyer's needs.

Sellers are a small boutique studio, and the app has started to outgrow their internal resources. The asset is ready to scale from ~\$1M ARR to \$3M-\$5M ARR but achieving this requires significant working capital for ad spend and a larger team to manage diversified traffic sources. They believe a new owner with deeper pockets and a larger infrastructure is better positioned to unlock this next level of growth. This is their first exit and they want to use the proceeds to fund new projects and diversify their portfolio.

TARGET PRICE

\$900,000

GROSS REVENUE

\$989,534

EBITDA

\$193,783

BUSINESS TYPE

Internet Businesses

COUNTRY

United States

BUSINESS ID

L#20260981

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM