

25-Year Old International College in Australia's Top Education Hub CBD DTO with Drayson Track



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25-Year Old International College in Australia's Top Education Hub CBD RTO with Proven Track Record

An exceptional chance to acquire a well-established Registered Training Organisation (RTO) and CRICOS provider in one of Australia's premier international education hubs — Sydney CBD. Founded in 1999, this institution has built a 25-year track record of delivering high-quality vocational and English language programs. Its modern, purpose-designed facilities are located in the heart of Sydney, consistently attracting students from Latin America, Europe, Japan, and Korea.

Strategic Advantages

- Approved for Smart & Skilled government funding, enabling growth in the domestic market
- Strong brand recognition with two "Trading As" business names, each supported by their own websites and email domains
- Flexible structure allows for easy division into two standalone businesses, each retaining established market presence
- An additional umbrella brand (domain and email) strengthens identity for global marketing and international education fairs
- Significant scalability potential, including the option to transition into Higher Education

This is a strong platform for any education provider or investor looking to expand into Sydney's lucrative international student market with a profitable, reputable, and strategically positioned institution.

Key Investment Highlights

Whether you're entering the market or expanding your portfolio, this opportunity is ideal for education providers, investors, or strategic partners seeking to capitalise on Australia's growing international education sector — with the added potential of transitioning into Higher Education.

- ASQA accreditation valid through to 2029
- Consistent enrolments of approximately 400 students
- Approved capacity for 900 students
- Regular study tour groups of students aged 14–17 from Vietnam, Thailand, Japan, and China, attending short-term programs (2–3weeks)
- Strong and stable compliance record
- Diversified course packaging: English + Vocational programs supporting visa durations of 2–5 years, primarily for students from Latin America and Europe, ensuring reliable ongoing revenue
- Longstanding education agent partnerships (20+ years), fostering continued trust and enrolment pipelines
- Positive Google Reviews that support the college's reputation for quality and care
- Prime Sydney CBD location, close to transport, amenities, lifestyle hubs, and major tourist attractions
- Well-established brand recognition and word-of-mouth referrals
- The owner is a respected figure in the global education agent network
- Purpose-built facilities designed for practical, hands-on training delivery

TARGET PRICE

\$1,000,000

GROSS REVENUE

\$3,346,104

EBITDA

\$0

BUSINESS TYPE

Education

COUNTRY

Australia

BUSINESS ID

L#20260975

- Experienced leadership team, with management staff serving over 18 years and teaching staff with over 22 years of tenure

CRICOS Registered Courses Offered

English Language (ELICOS: General English)

Business & Leadership Qualifications

- Certificate II in Workplace Skills
- Certificate III in Business
- Certificate IV in Business
- Diploma of Leadership & Management
- Advanced Diploma of Leadership & Management

Marketing and Communication Qualifications

- Certificate IV in Marketing and Communication
- Diploma of Marketing and Communication
- Advanced Diploma of Marketing and Communication
- Diploma of Project Management
- Graduate Diploma of Strategic Leadership
- Smart and Skilled Courses Offered to Domestic Students

Business & Leadership Qualifications

- Certificate II in Workplace Skills
- Certificate III in Business
- Certificate IV in Business
- Diploma of Leadership & Management
- Advanced Diploma of Leadership & Management

Marketing and Communication Qualifications

- Certificate IV in Marketing and Communication
- Diploma of Marketing and Communication
- Advanced Diploma of Marketing and Communication

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