

American Leading Luxury Experiential & Event Platform





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Founded in 2016, this organization is a premier global platform specializing in curated connections, brand storytelling, and high-level networking within the luxury sector. Far more than a traditional event production firm, the company creates “protected environments” where Family Offices, Ultra-High-Net-Worth Individuals (UHNWI), and world-leading luxury brands interact. Its flagship model combines experiential showcases of aviation, yachting, and exotic automobiles to drive business growth and private investments.

Core Business Model: The “Rendezvous” Experience

The company’s primary asset is a recurring, invitation-only waterfront weekend celebration designed to fuse glamour with authentic networking.

- **The Concept:** A high-end lifestyle showcase featuring rare collections of private jets, luxury yachts, exotic automobiles, fine art, and jewelry.
- **The Audience:** Specifically designed for decision-makers and those with the resources to form lasting global partnerships.
- **Market Position:** Positioned as an alternative to traditional marketing, offering an immersive setting that is “Bold, Beautiful, and Unforgettable.”

Unique Value Propositions

- **Category Exclusivity:** The platform ensures brand category exclusivity for its partners, safeguarding their investments and preventing dilution of the brand message.
- **Global Scalability:** The business model is designed for replication in major luxury hubs worldwide (e.g., the Middle East, Europe, and Asia) through a satellite or franchise model.
- **Proven Reliability:** The team has successfully produced and partnered in major luxury showcases, including collaborations during the NFL Super Bowl and prestigious regional boat shows.
- **Community Impact:** Every event is anchored in cultural relevance and local philanthropy, enhancing the brand’s reputation with government and municipal stakeholders.

Growth Strategy & Vision

GROSS REVENUE
\$0

EBITDA
\$0

BUSINESS TYPE
Services

COUNTRY
United States

BUSINESS ID
L#20260969

- **Geographic Expansion:** Active plans to scale the flagship event model into three new major U.S. luxury markets by 2026.
- **Strategic Partnerships:** Ongoing expansion of its network with world-class brands in the hospitality, fashion, and financial service sectors.
- **Award-Winning Excellence:** The company's flagship event was recently recognized as the "**Best Event in America**" highlighting its operational superiority.

Operational Excellence

- **High Engagement:** Recent editions of their flagship weekend have seen attendance exceeding 15,000 guests, proving the massive scale and appeal of the "Wings, Wheels & Water" concept.
- **Security & Privacy:** The company prides itself on providing a secure, invitation-only arena that respects the privacy of its elite clientele.

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