

# Digital Consultancy

## Accelerating Market Adoption Through AI Strategy & Creativity





## Digital Consultancy Accelerating Market Adoption Through AI Strategy & Creativity

This firm is a digital consultancy that integrates strategy, creativity, AI, data, and technology, helping Top global enterprises' go-to-market teams accelerate market adoption of complex products.

### Clients

They collaborate with all leading companies worldwide and provide support to over 90 client teams globally, including prominent tech companies in search, social media, e-commerce, and transportation.

### Traction

Solid revenue growth from \$5M in 2022 to +\$9M in 2025. This expansion is accompanied by strong profitability, with EBITDA margins consistently above 25%

### Unique Model

+125 team members that combines consulting and production capabilities, integrating data, creativity, technology, and strategy. As proud B-Corp, they dedicated to fostering a positive environmental and social impact.

### Product Growth and Adoption

They bring strategy to life through sales & partners enablement, content production, and go-to-market consistency.

- Content Production at Scale
- Localization & Adaptation
- Sales Pitch Deck Development
- Case Studies & Success Stories prod.
- Sales Training Material
- Simulations & UI Demos

### Product Launches

They help you define your product's story, the audience, and how to win their attention, for a successful product launch.

- Market & Customer intelligence
- Product UX/CX analysis
- Value Proposition & Messaging Framework
- Strategic Narrative Design
- Product and Program Branding

### Data & Development Support

They integrate Data, Engineering, and AI into your GTM strategy, driving smarter, faster, next-level growth.

- GTM Tools development
- AI Enablement
- AI-Powered Insight Systems
- GTM Performance Measurement
- Messaging & Asset Effectiveness
- Dashboarding & Reporting

**GROSS REVENUE**  
\$9,100,000

**EBITDA**  
\$0

**BUSINESS TYPE**  
Digital Marketing Company

**COUNTRY**  
Argentina

**BUSINESS ID**  
L#20251037

## Activations & Experiences

They create experiences through powerful moments that move people, drive clarity, and fuel product adoption.

- End-to-End Event Management
- Event Branding & Design
- Content Creation for Upfronts
- Instructional Design
- Curriculum Development
- LMS implementation

## KEY CLIENTS

Google, YouTube, Meta, MercadoLibre

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