

Digital Consultancy Accelerating Market Adoption Through AI Strategy & Creativity



MERGERSCORP

Digital Consultancy Accelerating Market Adoption Through AI Strategy & Creativity

This firm is a digital consultancy that integrates strategy, creativity, AI, data, and technology, helping Top global enterprises' go-to-market teams accelerate market adoption of complex products.

Clients

They collaborate with all leading companies worldwide and provide support to over 90 client teams globally, including prominent tech companies in search, social media, e-commerce, and transportation.

Traction

Solid revenue growth from \$5M in 2022 to +\$9M in 2025. This expansion is accompanied by strong profitability, with EBITDA margins consistently above 25%

Unique Model

+125 team members that combines consulting and production capabilities, integrating data, creativity, technology, and strategy. As proud B-Corp, they dedicated to fostering a positive environmental and social impact.

Product Growth and Adoption

They bring strategy to life through sales & partners enablement, content production, and go-to-market consistency.

- Content Production at Scale
- Localization & Adaptation
- Sales Pitch Deck Development
- Case Studies & Success Stories prod.
- Sales Training Material
- Simulations & UI Demos

Product Launches

They help you define your product's story, the audience, and how to win their attention, for a successful product launch.

- Market & Customer intelligence
- Product UX/CX analysis
- Value Proposition & Messaging Framework
- Strategic Narrative Design
- Product and Program Branding

Data & Development Support

They integrate Data, Engineering, and AI into your GTM strategy, driving smarter, faster, next-level growth.

- GTM Tools development
- AI Enablement
- AI-Powered Insight Systems
- GTM Performance Measurement
- Messaging & Asset Effectiveness
- Dashboarding & Reporting

GROSS REVENUE

\$9,100,000

EBITDA

\$0

BUSINESS TYPE

Digital Marketing Company

COUNTRY

Argentina

BUSINESS ID

L#20251037

Activations & Experiences

They create experiences through powerful moments that move people, drive clarity, and fuel product adoption.

- End-to-End Event Management
- Event Branding & Design
- Content Creation for Upfronts
- Instructional Design
- Curriculum Development
- LMS implementation

KEY CLIENTS

Google, YouTube, Meta, MercadoLibre

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