

# Industrial Potted Plant & Flower Producer





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The company maintains a robust foundation of prime logistical and facility assets, enabling seamless, high-volume operations. The site features fully asphalted yards and dedicated road access, specifically engineered for heavy freight transport and optimized logistics flow. Central to the operation are a modern Administrative Headquarters and a spacious, highly functional Logistics Warehouse. Operational continuity is ensured by diverse, multi-fuel heating systems capable of running on diesel, wood pellets, and natural gas.

### Strategic Market Position and Contract Portfolio

The company has established a consolidated brand and strong market reputation, underpinned by a portfolio of firm, recurring commercial contracts. These strategic partnerships include top-tier national retailers such as LIDL, Kaufland, Hornbach, and Dedeman, as well as established agreements with various public institutions. This diversified portfolio provides consistent revenue streams and ensures substantial market stability.

### Utility Autonomy and Property Assets

The strategic land holding totals 10,000 sqm within the urban development zone (intravilan) and is fully utilized. The operation benefits from critical, self-contained utility infrastructure, including 220V and three-phase industrial electricity, and an independent natural gas network. This gas infrastructure represents a significant initial capital investment, encompassing an on-site transformer station and a proprietary 1.5 km gas pipeline, which guarantees utility autonomy and reliability. Furthermore, the property is secured with two deep-water boreholes for consistent water supply. The land, along with the access road, was part of this initial investment.

### Operational Excellence and Human Capital

The business operates with optimized internal processes and proprietary operational know-how, maximizing efficiency across production and logistics. The assets include a complete suite of modern equipment, machinery, and integrated production systems. The current workforce is a seasoned team of employees with specialized expertise across both production and management functions, representing valuable human capital and operational stability. The company is strategically positioned with proven access to diverse financing opportunities and European development funds to support future growth and expansion initiatives.

#### TARGET PRICE

EUR 1,800,000

#### GROSS REVENUE

EUR 1,131,131

#### EBITDA

EUR 303,580

#### BUSINESS TYPE

Manufacturing

#### REAL ESTATE

Real Estate Value 775.000

EURO

#### COUNTRY

Romania

#### BUSINESS ID

L#20251020

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