

Historical Wordpress Software Plugin Page Creator



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This company is a leading developer of a highly popular and widely adopted drag-and-drop page builder plugin for WordPress websites. With over a decade of experience in the web development tools sector, the company has revolutionized how users create and manage website content. Its flagship product empowers individuals and businesses to design stunning, responsive web pages and layouts without requiring any coding knowledge. The tool is a cornerstone for almost 10 million websites worldwide, making it a pivotal solution in the WordPress ecosystem.

The company's core mission is to simplify website content creation and make professional web design accessible to everyone. It aims to empower users to build beautiful and functional websites efficiently, regardless of their technical expertise. The vision is to remain a leading innovator in the page builder market, continuously enhancing its product with advanced features and integrations to meet the evolving demands of web development and design.

Core Products and Services

The company's primary offering is a powerful page builder plugin that provides:

1. Intuitive Drag-and-Drop Interface:
 - Enables users to visually design and arrange content elements with ease.
 - Supports both front-end and back-end editing for flexible workflow.
2. Extensive Content Elements and Templates:
 - Comes pre-packed with over 50 content elements (e.g., text blocks, buttons, image galleries, progress bars, testimonials, accordions, post grids).
 - Offers a rich online Template Library with dozens of pre-designed layouts for various industries and purposes (business, e-commerce, portfolio, blog), which are regularly updated.
 - Allows users to save custom layouts as templates for reuse.
3. Advanced Design and Customization Features:
 - Provides a built-in Skin Builder for customizing the tool's design options and element styling to match brand identity.
 - Includes an advanced Grid Builder for displaying posts, portfolios, and custom post types in various grid and masonry layouts with extensive options and predefined styles.
 - Supports responsive design, ensuring content adapts seamlessly to desktop and mobile devices with control over spacing and element visibility.
 - Offers compatibility with popular WordPress themes and allows for custom CSS and JavaScript for advanced customization.

TARGET PRICE

\$7,500,000

GROSS REVENUE

\$2,027,000

EBITDA

\$1,370,000

BUSINESS TYPE

Software & SAAS

COUNTRY

United Kingdom

BUSINESS ID

L#20250979

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