

100K Tons Agro-Industrial Tomato-Pasta Processing Business



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A seasoned consortium in the agro-industrial sector is spearheading the revival and large-scale expansion of a strategically located tomato concentrate production facility in Central Asia. With global shifts in crop preferences and reduced output from legacy suppliers, this initiative is positioned to fill growing demand gaps in Europe, Russia, and China with high-quality, competitively priced tomato products. The project centers on transforming an underutilized agricultural and industrial site into a world-class production hub for tomato concentrates and related canned products. With phased investments, the goal is to achieve an annual output of 100,000 tons of concentrate, placing the company among the global leaders in the field.

Key Advantages

- **Cost Leadership:** Production costs are 57% lower than in established markets (e.g., Israel), offering a strong export margin.
- **Favorable Climate:** Conditions mirror those of top-producing countries, ideal for tomato cultivation.
- **Existing Infrastructure:** The site includes a processing line (600 tons/day), 2,700 hectares of arable land, and a partially developed irrigation system.
- **International Expertise:** The venture is supported by agricultural and industrial specialists from Central Asia and the Middle East, ensuring best-in-class technology transfer and operations.

Phased Development Plan

Phase A – Rehabilitation & Restart

- Capital injection of ~€1M equivalent for plant modernization, irrigation upgrades, and greenhouse construction.
- Soil rehabilitation and cultivation plan for 50,000 tons of tomatoes.

Phase B – Expansion

- Add two modern Italian processing lines.
- Build logistics and warehousing infrastructure.
- Expand land under cultivation to 10,000 hectares (rotation-adjusted).

BUSINESS TYPE

Manufacturing

COUNTRY

Kazakhstan

BUSINESS ID

L#20250957

- Investment: ~€8M+.

Phase C – Global Integration

- Long-term contracts with major international buyers (e.g., global food brands).
- Add 5 new lines, expanding to 30,000 hectares.
- Diversify into sweet corn, peas, chickpeas, and stone fruits.

The initiative is expected to have a significant socio-economic and industrial impact. Approximately 80% of total production is intended for export, targeting high-demand international markets, while also supporting regional import substitution to strengthen local food security and supply chains. The project will create 300 direct jobs and over 1,000 indirect employment opportunities through supporting services and logistics. Additionally, it includes the establishment of an agricultural education program based on Israeli best practices, aimed at developing a skilled local workforce. The operating model is built on a strong partnership between local stakeholders and an internationally recognized agritech leader with over four decades of experience. This collaboration enables effective remote and on-site management, continuous workforce training, regular technological updates, and the expansion of a robust international export network.

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