

Virtual Number & eSIM App



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A mobile app available for acquisition that provides users with virtual phone numbers and eSIM services for personal, professional, and travel-related use. Operating in the telecommunications and mobile utility market, the app serves a global user base that needs second phone numbers for privacy, business communication, or SMS verification.

Highlights

- o Strong subscription-based revenue model (subscription = 85% and IAP = 15%)
- o High LTV due to recurring needs like SMS verification and ongoing usage
- o Offers both Virtual Phone Numbers and eSIM Data Plans, increasing ARPU, LTV and utility
- o High-quality app with clean, modern UI and smooth UX
- o Available on iOS, Android
- o 4.6 stars with 28.2K reviews on Android
- o Code built on React Native and Node.js
- o Proven paid user acquisition (UA) via Google Ads & Apple Search Ads with strong ROAS
- o Organic growth from ASO in some Tier 1 countries
- o 2.2M+ downloads globally
- o Engaged user base using the app for daily communication, SMS verifications, and calls
- o Growth opportunities with scaling paid UA and expanding into new geographies

Key Assets

- o A fully developed, high-quality mobile application available on Android and iOS, with over 2.2 million downloads and a strong presence in Tier 1 markets, and high LTV due to recurring needs like SMS verification and ongoing usage.
- o Proven paid user acquisition through Google Ads, ASA with solid ROAS, and clear upside potential for scaling further with increased marketing budgets.
- o Valuable assets such as the brand, app store listings with strong ratings, optimized ASO.
- o Minimal operational complexity, with subscription infrastructure managed via RevenueCat and streamlined customer support processes.

NOTE – Financials shown are the run rate based on the past three months. Seller has invested into growth and long-term profit, and has not optimized for short term profit. TTM financials are \$872,481 revenue and \$181,410 profit.

Reason Selling

Owner is selling this app to free up capital and focus on other projects within their portfolio. The founder has built and scaled multiple successful mobile apps, and while this app is a solid, high-growing asset, their time and resources are currently spread across several ventures—including new SaaS products and AI-related tools. The business is in a strong position with stable revenue, proven paid acquisition, and lots of growth potential ahead. They believe a buyer with more focused resources, or a strategic fit can take it even further.

TARGET PRICE

\$1,750,000

GROSS REVENUE

\$1,354,208

EBITDA

\$272,220

BUSINESS TYPE

Application

COUNTRY

United States

BUSINESS ID

L#20250952

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