

# 30-Year-Old Latin America's Omnichannel BPO Powerhouse



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This entity is highly regarded for its profound customer engagement capabilities and consistent delivery of exceptional customer experience (CX) across diverse global markets.

Key operational highlights include:

- Comprehensive end-to-end customer engagement solutions spanning voice, email, chat, and social media channels.
- A strategically located operations hub in Argentina, leveraging a highly skilled bilingual talent pool.
- A proprietary technology stack, featuring internally developed PHP-based applications and a robust, scalable PostgreSQL architecture.
- A strong client portfolio: 88% Latin American, 12% international.
- A resilient, multi-site, and remote-ready infrastructure, underpinned by a comprehensive business continuity plan.

This BPO is strategically positioned as a full-funnel CX partner for prominent brands, representing an ideal acquisition for organizations seeking a scalable, technologically advanced operation with stable recurring revenue streams and substantial global growth potential.

TARGET PRICE

\$6,500,000

GROSS REVENUE

\$6,000,000

EBITDA

\$1,300,000

BUSINESS TYPE

Call Center

COUNTRY

Argentina

BUSINESS ID

L#20250939

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