

Global Health ROI Software & Analytics Platform





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A market-proven health and wellness ROI software platform is available for acquisition or merger via an asset deal. This globally deployed Outcomes Management and ROI analytics and strategic planning solution is used by employers (both multinational and local), pharmaceutical companies, benefit consultants, healthcare payors, and wellness providers to measure outcomes and the return on investment (ROI) of intervention programs across physical, behavioral, and occupational health domains.

With proprietary software IP, global distribution relationships, and a curated database of country-specific productivity loss models, this asset is ideally positioned for integration into existing digital health, EAP, benefits consulting, HEOR/ Pharma or analytics businesses.

Asset Sale Includes

- ROI© software platform (source code, models, calculators)
- Global rights and trademarks
- Proprietary data sets (productivity, cost, disease prevalence by country)
- Client-facing training materials and user documentation
- Distribution Network
- Brand equity and promotional assets (multi-language website, articles, journal features)

Platform Strengths

- Proven across 30+ countries including the U.S., Australia, South Africa, Canada, all European Countries, India, Mexico and Brazil.
- Covers 25+ physical, behavioral, and infectious disease modules
- Highly scalable model with low marginal costs and high-margin software licensing
- Differentiated methodology developed with a leading global forecasting firm
- Enables calculation of ROI, NPV, IRR, and breakeven points for employer-sponsored programs

Services

- Licensing
- Consulting
- Training Courses
- Support & Client Training

Promotion

- Press/ LinkedIn Releases
- Presentations and ROI training programs at conferences.
- Articles in Journals
- Web Site in different languages and Effective Call to Actions
- Testimonials
- Webinars
- Word of Mouth

TARGET PRICE
EUR 1,350,000

BUSINESS TYPE
Software & SAAS

COUNTRY
United States

BUSINESS ID
L#20250908

Future Development Plans:

- Addition of New Countries
- Addition of New Diseases and Conditions
- Focus on Measuring Outcomes that are then converted to ROI

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