

# International IT SaaS company to process business communications





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The IT company develops software for automating business communications between companies and their clients. It is listed among the market leaders in Russia and the CIS, and is actively expanding its international presence, with completed projects in the EU, USA, UK, Asia-Pacific, and South America.

The company has been operating since 2016. It is included in the register of domestic software developers, accredited IT organizations, and personal data processing operators. The company owns several patents, a registered trademark, and other intellectual property.

It serves more than 200 clients, including major players in key Russian business sectors such as telecom (Rostelecom), finance (BZF Bank, ID Collect, CreditHub), retail (X5 Group), IT (2GIS), and logistics (PEC), among others.

### Products

The company offers customizable solutions within a unified omnichannel platform. These include a combination of AI-powered voice and chat bots, messaging services, widgets, and integration with CRM, ERP, and other management systems. The solutions allow comprehensive processing of all incoming and outgoing communication traffic.

- Voice Bot: Each bot is customized to meet specific client needs. It supports both pre-recorded voiceovers and AI-generated speech synthesis.
- Chatbot: Versatile, embeddable bots with AI, capable of document and media sharing. Compatible with all major messengers and text-based communication channels.
- Chat Platform: A unified interface for handling correspondence across all communication channels (messengers, website widgets, etc.).
- Notification Service: A mass messaging service via multiple channels, including messengers, email, and website chat windows.
- Website Widget: AI-powered bots that respond to user queries 24/7.

### Partner Programs

The company is developing several partner programs, the most prominent being its franchise network, which includes over 1,000 franchisees. It also partners with Yandex, Voxys, and the League of Digital Economy.

#### TARGET PRICE

\$28,812,579

#### GROSS REVENUE

\$5,762,516

#### EBITDA

\$2,268,225

#### BUSINESS TYPE

Software & SAAS

#### COUNTRY

Russia

#### BUSINESS ID

L#20250894

The company employs more than 100 people.

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