

5x Distinctive Brands DNS & VPN Services





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VPN platforms represent highly profitable, scalable, and globally recognised geo-unblocking businesses. Leveraging DNS and VPN technologies, they empower users around the world to seamlessly bypass geo-restrictions and access content on leading streaming platforms. Designed for today's on-demand media consumption habits, the services are fully compatible with a wide range of devices, including smart TVs, game consoles, mobile phones, tablets, and personal computers. The platforms offer 24/7/365 customer support and are backed by a secure and globally distributed VPN network, ensuring users receive an uninterrupted, secure, and high-quality experience wherever they are.

Whether it's streaming the latest blockbuster films, binge-watching TV series, accessing educational children's content, or enjoying timeless classics, users can enjoy unrestricted access across multiple devices with a single account. These services cater not only to entertainment seekers but also to privacy-conscious individuals looking for secure and encrypted browsing.

All brands operate on a single shared DNS and VPN infrastructure. However, each brand is independently managed, with its own fronted, backend, databases and customer experience. This setup allows each brand to address different market segments while maintaining consistency in technical performance. Moreover, all five brands have its own infrastructure, they are structured as separate operational entities, each with its own market niche and independent brand management. This allows the business to diversity its customer base and generate revenue from multiple streams, while benefiting from centralised technical maintenance and scalability.

The user base is global with a strong concentration in a few key regions. As of the latest data the services collectively have over 188,000 users with subscribers spread across 12 core countries.

Core Offering

The companies provide a robust DNS and VPN service platform designed to meet the needs of privacy-conscious users and streaming enthusiasts globally.

Key Highlights

- Combined Revenue of 2024: \$1,844,800.68
- EBITDA Margin: 32%
- User Data: (a) Active User Data, (b) Trial User Data, (c) B2B Client Data
- Desktop & Mobile Applications: Windows, MacOS, Android
- 7 Different period options for subscriptions
- Advertising metrics overview for 2024: 27,567,852 impressions
- Subscribers over 12 countries

Each brand has its own:

- Website and Domain.

TARGET PRICE

\$6,000,000

GROSS REVENUE

\$1,840,000

EBITDA

\$588,000

BUSINESS TYPE

Software & SAAS

COUNTRY

United States

BUSINESS ID

L#20250870

- Frontend design and user experience.
- Backend systems and customer database.
- Brand identity, pricing, and marketing approach.

The above structure enables the business to target different customer segments effectively while maintaining operational efficiency through shared technology.

What sets the them apart is:

- Focused brand portfolio with the targets marketed separately, with focusing on streaming and offering a comprehensive privacy and unblocking solution.
- Optimised streaming experience
- Comprehensive privacy solutions
- Flexible pricing
- Promotions & Campaigns

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