

# 5x Distinctive Brands DNS & VPN Services





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VPN platforms represent highly profitable, scalable, and globally recognised geo-unblocking businesses. Leveraging DNS and VPN technologies, they empower users around the world to seamlessly bypass geo-restrictions and access content on leading streaming platforms. Designed for today's on-demand media consumption habits, the services are fully compatible with a wide range of devices, including smart TVs, game consoles, mobile phones, tablets, and personal computers. The platforms offer 24/7/365 customer support and are backed by a secure and globally distributed VPN network, ensuring users receive an uninterrupted, secure, and high-quality experience wherever they are.

Whether it's streaming the latest blockbuster films, binge-watching TV series, accessing educational children's content, or enjoying timeless classics, users can enjoy unrestricted access across multiple devices with a single account. These services cater not only to entertainment seekers but also to privacy-conscious individuals looking for secure and encrypted browsing.

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The user base is global with a strong concentration in a few key regions. As of the latest data the services collectively have over 188,000 users with subscribers spread across 12 core countries.

### Core Offering

The companies provide a robust DNS and VPN service platform designed to meet the needs of privacy-conscious users and streaming enthusiasts globally.

### Key Highlights

- Combined Revenue of 2024: \$1,844,800.68
- EBITDA Margin: 32%
- User Data: (a) Active User Data, (b) Trial User Data, (c) B2B Client Data
- Desktop & Mobile Applications: Windows, MacOS, Android
- 7 Different period options for subscriptions
- Advertising metrics overview for 2024: 27,567,852 impressions
- Subscribers over 12 countries

Each brand has its own:

- Website and Domain.

- Frontend design and user experience.
- Backend systems and customer database.
- Brand identity, pricing, and marketing approach.

The above structure enables the business to target different customer segments effectively while maintaining operational efficiency through shared technology.

What sets them apart is:

- Focused brand portfolio with the targets marketed separately, with focusing on streaming and offering a comprehensive privacy and unblocking solution.
- Optimised streaming experience
- Comprehensive privacy solutions
- Flexible pricing
- Promotions & Campaigns

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