

Fast-Growing Brand in Women's Fashion and Essentials





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The company is a fast-growing brand specializing in innovative women's fashion and essentials, operating in two countries. It currently has its own retail store, with a second location opening soon. The brand has successfully held two major contracts with DM – Markt for the past three years, and its products are available in all 397 DM – Markt stores across Croatia, Serbia, and Bosnia & Herzegovina. The contract with DM – Markt accounts for about 65% of the company's revenue, while the remaining 35% comes from both its offline and online stores. The company relies on a small team of four individuals in Croatia who handle all the sewing, along with freelancers brought in as needed to meet demand. Additionally, the company is the newly established supplier for EssilorLuxottica, providing fashion accessories for renowned brands such as Vogue and Ray-Ban.

Products & Services Overview

Top selling products are boob tape, clothes, jewelry, accessories and cosmetics for women. We are a well-known brand with a loyal customer base (social media over 60,000) base of women aged 18-55.

Assets Overview

Tangible assets include product assets and store assets worth EUR 200 thousand.

Facilities Overview

All are rental. 2 storages, one office and two retail stores in Croatia.

Capitalization Overview

There is a single 100% owner.
All earned was re-invested.
Each year income (profit) has increased by at least 70%.
No loans or debts in the name of the business.

TARGET PRICE

EUR 3,300,000

BUSINESS TYPE

Fashion Retailer

COUNTRY

Croatia

BUSINESS ID

L#20250864

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