

# Fast-Growing Brand in Women's Fashion and Essentials





## Fast-Growing Brand in Women's Fashion and Essentials

The company is a fast-growing brand specializing in innovative women's fashion and essentials, operating in two countries. It currently has its own retail store, with a second location opening soon. The brand has successfully held two major contracts with DM – Markt for the past three years, and its products are available in all 397 DM – Markt stores across Croatia, Serbia, and Bosnia & Herzegovina. The contract with DM – Markt accounts for about 65% of the company's revenue, while the remaining 35% comes from both its offline and online stores. The company relies on a small team of four individuals in Croatia who handle all the sewing, along with freelancers brought in as needed to meet demand. Additionally, the company is the newly established supplier for EssilorLuxottica, providing fashion accessories for renowned brands such as Vogue and Ray-Ban.

### Products & Services Overview

Top selling products are boob tape, clothes, jewelry, accessories and cosmetics for women. We are a well-known brand with a loyal costumer base (social media over 60,000) base of women aged 18-55.

### Assets Overview

Tangible assets include product assets and store assets worth EUR 200 thousand.

### Facilities Overview

All are rental. 2 storages, one office and two retail stores in Croatia.

### Capitalization Overview

There is a single 100% owner.

All earned was re-invested.

Each year income (profit) has increased by at least 70%.

No loans or debts in the name of the business.

**TARGET PRICE**  
EUR 3,300,000

**BUSINESS TYPE**  
Fashion Retailer

**COUNTRY**  
Croatia

**BUSINESS ID**  
L#20250864

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction.*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

[www.mergerscorp.com](http://www.mergerscorp.com)



[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)