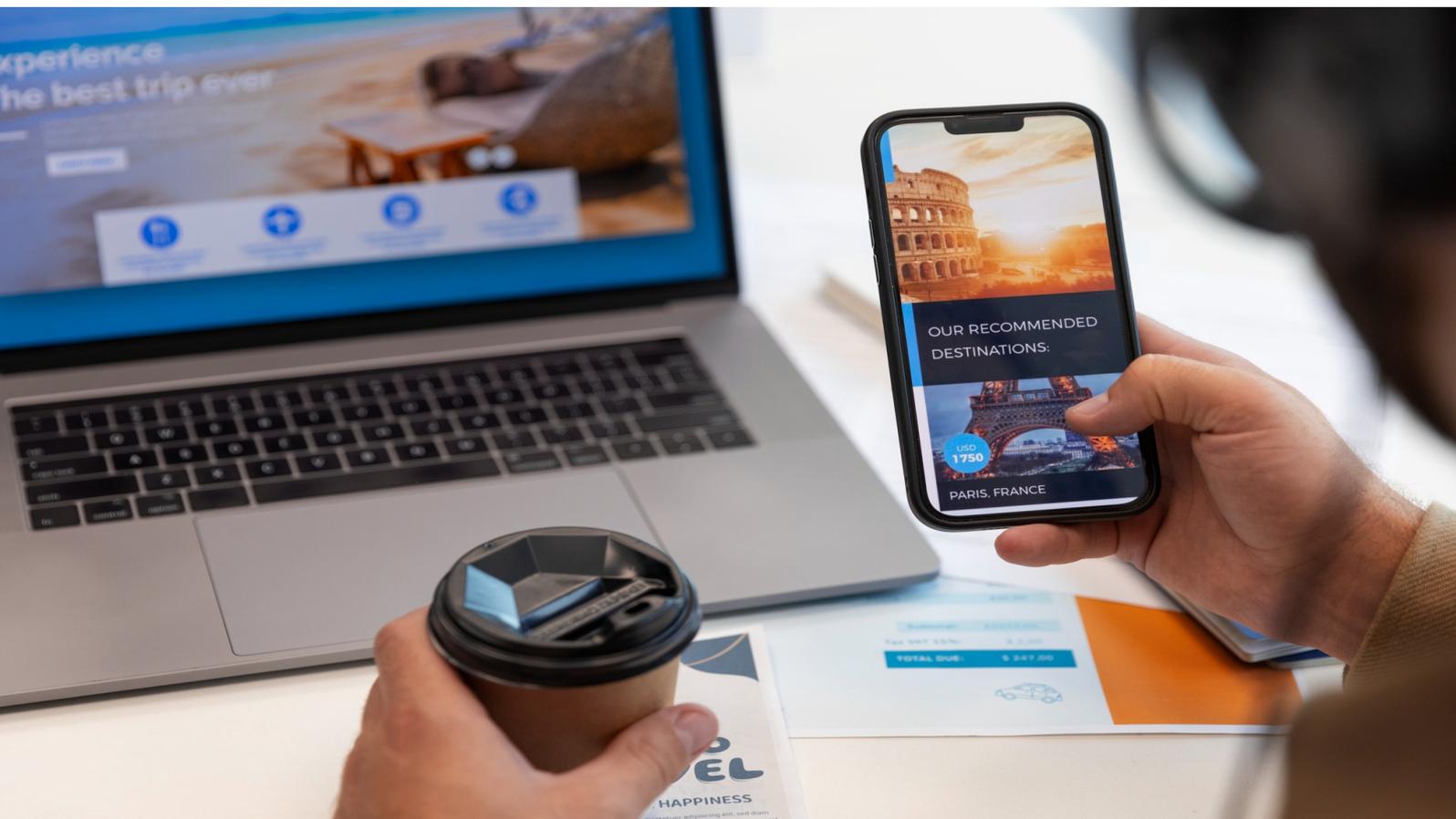


# 10-Year Old Global Accommodation Booking Travel Platform



**MERGERSCORP**

## 10-Year Old Global Accommodation Booking Travel Platform

Developed an innovative Online Travel Agency (OTA) that transforms the global accommodation booking landscape by offering travelers cashback and shopping points on every transaction, thereby ensuring a rewarding and seamless user experience.

Established partnerships with leading travel suppliers, granting access to a comprehensive network of over 4.5 million accommodations in various destinations worldwide.

Funded by a strategic investment of €5 million from the parent company, the booking engine has been enhanced into a highly efficient and value-driven tool for users.

Launched proprietary, cutting-edge features that enhance user experience and build trust, resulting in a dynamic community of 150,000 registered members globally.

Achieved a notable annual turnover of €4.5 million, reflecting the platform's popularity and the effectiveness of its user-centric strategy.

Continues to set new industry standards by integrating advanced technology, attractive rewards, and a vast network to enrich every traveler's experience.

### Products & Services Overview

The company has pioneered a forward-thinking OTA in accommodation booking, transforming how travelers secure stays worldwide while rewarding them with cashback and shopping points for each purchase. It has established connections with major international travel suppliers to facilitate access to over 4.5 million accommodations.

### Assets Overview

#### Intangible:

The travel technology team manages a comprehensive IT platform and mobile application that provides users with seamless access to a loyalty program, connections to 4.5 million hotels, and collaborations with 20 of the largest international travel suppliers.

#### Tangible:

Situated in the central district of Vienna, the office serves as a strategic hub within Europe, ensuring efficient operations and connectivity.

### Facilities Overview

The office spans 300 square meters and accommodates 11 employees, along with meeting rooms, located in the heart of Vienna. The London offices are currently inactive, being held by the parent company.

### Capitalization Overview

The business is entirely owned by two beneficial owners, with ongoing financial support from the parent company to cover operational losses.

### Keypoints

#### TARGET PRICE

\$5,000,000

#### GROSS REVENUE

\$4,500,000

#### BUSINESS TYPE

Internet Businesses

#### COUNTRY

Austria

#### BUSINESS ID

L#20250830

- Incorporation: 2015
- Investment 5M EUR
- 160,000 Registered Users

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