

# Material Handling Equipment Rental Company



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## Material Handling Equipment Rental Company

Generates over 85% of revenue from recurring rental contracts, providing stable cash flow and strong market resilience. Offers additional services including equipment maintenance and customization.

### Key Strengths

- Specialized technical team with expertise in equipment maintenance and customization.
- In-house workshop for efficient service delivery.
- Proprietary logistics infrastructure that enhances operational efficiency.
- Dedicated equipment storage facilities to ensure optimal equipment management.

### Partnerships

- Exclusive partner of Toyota since 2015, a leading global manufacturer of forklifts, which underscores the company's commitment to quality and excellence.
- Holds recognized quality certifications, reinforcing its reputation in the industry.

### Market Position

- Strong foothold in the material handling equipment rental sector, leveraging long-term rental contracts to ensure financial stability and customer loyalty.
- Resilience in market fluctuations due to a diversified service offering and strong partnerships.

### Target Customers

- Businesses requiring reliable material handling solutions, including manufacturing, warehousing, and logistics sectors.

### Vision

- To maintain leadership in the forklift rental sector by continuously enhancing service quality and expanding its portfolio of offerings while fostering strong industry partnerships.
- This profile encapsulates the company's strengths and operational focus while ensuring confidentiality regarding its identity.

### TARGET PRICE

\$8,675,000

### GROSS REVENUE

\$3,733,439

### EBITDA

\$1,084,264

### BUSINESS TYPE

Services

### COUNTRY

Brazil

### BUSINESS ID

L#20240796

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