

Italian Smart E-Mobility Electro-Vehicles Business





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Nestled at the intersection of cutting-edge design and sustainable mobility, a prominent bicycle manufacturer has emerged as a beacon for urban commuters and cycling enthusiasts alike. This innovative brand is dedicated to redefining the biking experience by merging functionality with a strong commitment to environmental responsibility. Their product line features a diverse range of bicycles that cater to various riding styles, ensuring that there's something for everyone, from casual riders to serious cyclists.

One of the standout features of this brand is its focus on electric bikes, which have gained immense popularity in recent years. These electric models are designed to provide a seamless riding experience, equipped with robust batteries that offer impressive ranges, allowing riders to tackle longer distances with ease. The integration of smart technology enhances the user experience, with options such as smartphone connectivity that enable cyclists to track their rides, monitor battery life, and even receive navigation assistance in real-time. This fusion of technology and traditional cycling promotes not only convenience but also encourages a healthier lifestyle by making biking more accessible to a wider audience.

The design philosophy of this manufacturer is rooted in functionality and aesthetics. Each bicycle is crafted with meticulous attention to detail, featuring sleek lines and modern finishes that appeal to the urban aesthetic. The frames are engineered using lightweight materials, ensuring both durability and ease of maneuverability. Whether navigating through crowded city streets or cruising along scenic paths, riders can appreciate the thoughtful design that prioritizes comfort and performance. Additionally, a variety of color options and customizable features allow customers to express their personal style, making each bike not just a mode of transportation, but a reflection of individuality.

Safety is another core tenet of this brand's ethos. Every bicycle is equipped with advanced safety features, including integrated lights, reflective elements, and high-quality braking systems. These enhancements instill confidence in riders, particularly in urban environments where visibility and awareness are paramount. The commitment to safety does not end there; the brand supports initiatives aimed at promoting safe riding practices and encouraging responsible cycling within communities.

Moreover, this company is deeply committed to sustainability. By promoting cycling as a primary mode of transportation, they are not only reducing the carbon footprint associated with traditional commuting methods but also advocating for a healthier planet. Their manufacturing processes prioritize eco-friendly practices, utilizing recyclable materials whenever possible and minimizing waste. This dedication to sustainability resonates with environmentally-conscious consumers who seek to make responsible choices in their everyday lives.

Community engagement is also a significant aspect of this brand's mission. They actively participate in local events, sponsor cycling initiatives, and collaborate with organizations aimed at promoting cycling culture. Through workshops and rides, they foster a sense of community among cyclists, encouraging camaraderie and shared experiences.

In summary, this bicycle manufacturer stands at the forefront of the cycling revolution, offering an impressive range of products that blend innovation, safety, and style. With a

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TARGET PRICE
EUR 2,000,000

BUSINESS TYPE
Manufacturing

COUNTRY
Italy

BUSINESS ID
L#20240792

strong commitment to sustainability and community engagement, they are not just selling bicycles; they are championing a movement towards a healthier, more connected, and environmentally-conscious way of living. Whether for commuting or leisure, their bikes are more than just vehicles; they are a lifestyle choice that embodies freedom, adventure, and responsibility.

Products

1. Electric Scooter with smart technology and vintage design.
2. Cargo and Smart Electric Scooter, designed specifically for the workplace and fleet-sharing applications.
3. Electric Urban Motard, a powerful bike that delivers impressive acceleration and performance.
4. Adult E-Bike, featuring an aluminum frame and 20" wheels for urban commuting and leisure.
5. Foldable Electric Kick Scooter, a compact and portable solution for city transportation.

Assets

The company's headquarters is strategically located just 20 minutes from the city center in an industrial and commercial area. The site spans approximately 1,350 m² with a 6-meter ceiling height, providing ample space for production and operations. It also features a newly renovated driveway and a large outdoor area. In addition, there is 400 m² of office space spread across two floors, supporting administrative and management functions.

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