

iOS App LED Light Strip Controller



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Available for acquisition is an app that provides controller capabilities for LED light strips. The app was launched in November 2022 and is iOS only.

NOTE – Financials shown are run rate based on the most recent three month average. TTM financials are \$531,295 revenue and \$371,317 profit.

Keypoints

- MRR = \$53,939
- 4.6 Stars with 8.6K Ratings
- 70K+ installs/month last three months
- DAU = 1,966 (averages 1,500 – 2,000)
- MAU = 33,500
- All revenue is from subscriptions & IAP
- 23 months of history

TARGET PRICE

\$1,975,000

GROSS REVENUE

\$661,416

EBITDA

\$420,536

BUSINESS TYPE

Internet Businesses

SUPPORT & TRAINING

The seller doesn't spend much time on this app but can provide a training period and will work with a new owner to ensure a smooth transition. This is flexible depending on your needs.

REASON FOR SELLING

Seller owns multiple apps and periodically exits some to raise capital to invest in new projects. ABB has sold an app for them in the past and they currently also have three other apps for sale.

COUNTRY

United Arab Emirates

BUSINESS ID

L#20240780

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