Apple Watch Faces & Portfolio of iOS Utility Apps



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Available for acquisition is a portfolio that offers a diverse portfolio of 14 successful iOS apps across various categories including Apple watch faces and a resumer maker. It generates an impressive 140,000 downloads per month, resulting in steady revenue of $42,000 monthly. With a proven track record of user engagement and profitability, this app portfolio presents a lucrative investment opportunity in the thriving mobile app market. All traffic and revenue are 100% organic.

NOTE – Financials shown are the TTM. Run rate based on the most recent three months average is $537,860 revenue and $496,220 profit.

Keypoints

- 4700 active subscribers with strong retention
- 100% Organic downloads
- High quality apps/product/UI
- Main apps have ratings of 4.6 with 2.9K ratings, 4.6 with 1.8K ratings and 4.4 with 4.9K Ratings
- Active userbase
- Minimal time commitment

TARGET PRICE
$2,200,000

GROSS REVENUE
$507,465

EBITDA
$466,845

BUSINESS TYPE
Internet Businesses

SUPPORT & TRAINING
The company owners don't spend much time on these apps but can provide a training period and will work with a new owner to ensure a smooth transition. This is flexible depending on your needs.

REASON FOR SELLING
Owner has built, bought and sold apps over the years (including one exit for $6M at a 5X multiple). They are selling these apps as part of their strategy to diversify into other investments. They are willing to sign a non-compete.

COUNTRY
United Arab Emirates

BUSINESS ID
L#20240778

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