

# Apple Watch Faces & Portfolio of iOS Utility Apps





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Available for acquisition is a portfolio that offers a diverse portfolio of 14 successful iOS apps across various categories including Apple watch faces and a resumer maker. It generates an impressive 140,000 downloads per month, resulting in steady revenue of \$42,000 monthly. With a proven track record of user engagement and profitability, this app portfolio presents a lucrative investment opportunity in the thriving mobile app market. All traffic and revenue are 100% organic.

NOTE – Financials shown are the TTM. Run rate based on the most recent three months average is \$537,860 revenue and \$496,220 profit.

### Keypoints

- 4700 active subscribers with strong retention
- 100% Organic downloads
- High quality apps/product/UI
- Main apps have ratings of 4.6 with 2.9K ratings, 4.6 with 1.8K ratings and 4.4 with 4.9K Ratings
- Active userbase
- Minimal time commitment

### TARGET PRICE

\$2,200,000

### GROSS REVENUE

\$507,465

### EBITDA

\$466,845

### BUSINESS TYPE

Internet Businesses

### SUPPORT & TRAINING

The company owners don't spend much time on these apps but can provide a training period and will work with a new owner to ensure a smooth transition. This is flexible depending on your needs.

### REASON FOR SELLING

Owner has built, bought and sold apps over the years (including one exit for \$6M at a 5X multiple). They are selling these apps as part of their strategy to diversify into other investments. They are willing to sign a non-compete.

### COUNTRY

United Arab Emirates

### BUSINESS ID

L#20240778

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