

Travel Agency Business



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This established travel agency, founded in 2014, provides a wide range of tourism services and has built a strong reputation in the Saudi and GCC markets. Led by a team of experienced industry professionals, the agency has secured a competitive market position with high sales rankings in collaboration with major airlines.

Key Details

- Issuance of international and domestic airline tickets.
- Hotel bookings, transfers, travel packages, and cruise arrangements.
- Visa processing for a variety of countries.
- Issuance of international driving licenses.
- Franchise opportunities available.
- Significant potential for expansion and increased sales with the right support.

Market Position and Performance

- Holds approximately 4% market share in the region.
- Consistently ranks among the top 3 in sales with certain airlines.
- Experienced growth in sales post-pandemic despite a lower profit margin compared to sales volume.

Competitive Advantages:

- Strong partnerships with airlines in Saudi Arabia.
- Skilled team with extensive industry experience.
- Operates both wholesale and retail travel services.
- Excellent customer base and reputation within the market.

Opportunities for Expansion:

- Strategies in place for business growth.
- Opportunities to expand the customer base and add new services.
- Potential to develop specialized tourism services in new areas.

Included with Sale

- Established customer base and ongoing contracts.
- Expert team available to assist after the sale.
- Business relationships with suppliers and a bank guarantee totaling 1,969,000 SAR.

TARGET PRICE

\$3,000,000

GROSS REVENUE

\$12,298,208

BUSINESS TYPE

Services

COUNTRY

Saudi Arabia

BUSINESS ID

L#20240775

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