

# High End Monaco Based Merino Wool Fashion Brand





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A high-end fashion brand, registered SARL Company in Monaco with a business bank account in the country, is now available for sale.

This business offers a rare opportunity to enter the luxury fashion market with a brand that is fully set up and ready to operate. It has secured a prime retail location with a contract for its own store in one of Monaco's most prestigious hotels, known for attracting affluent clientele and high foot traffic.

The brand boasts an impressive inventory valued at EUR 500K, featuring a carefully curated selection of fashion items exclusively made in New Zealand. Each product reflects the brand's commitment to quality, craftsmanship, and exclusivity, and is positioned within a premium pricing strategy, appealing to discerning customers seeking luxury and unique offerings.

In addition to its physical retail presence, the company is well-positioned to expand its reach through e-commerce. The new owner has the opportunity to tap into a global market, leveraging the brand's high-end reputation and the increasing demand for luxury fashion online. This e-commerce expansion represents a significant growth opportunity, with the potential to increase brand visibility and customer base beyond Monaco.

Overall, this is a turnkey business proposition, ideal for an investor looking to acquire a luxury fashion brand with an established market presence, high-quality products, and significant growth potential in both physical and digital retail spaces.

### BUSINESS TYPE

Fashion Retailer

### INVENTORY

500,000 EUR Included

### SUPPORT & TRAINING

12 months

### REASON FOR SELLING

Retirement

### COUNTRY

Monaco

### BUSINESS ID

L#20240725

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