

High End Italian Luxury Road Bike Brand





High End Italian Luxury Road Bike Brand

Step into the fast-growing world of sustainable mobility with a unique business proposition. Presenting an opportunity to acquire a leading company specializing in the design, development, and manufacturing of bicycles and electric scooters under some of the most iconic automotive brands: Abarth, Alfa Romeo, Fiat, Jeep, and more.

About the Company

- Established Player in the Mobility Market: Specializes in the design, development, and manufacture of high-quality bicycles and electric scooters.
- Prestigious Brand Partnerships: Proudly holds exclusive licensing agreements with world-renowned automotive brands, including Abarth, Alfa Romeo, Fiat, Jeep, and Lancia. Each product is crafted to reflect the distinct heritage and style of these iconic brands.
- Diverse Product Portfolio: Offers a wide range of products from premium, high-end models to accessible, mainstream options, appealing to a broad consumer base.

Key Investment Highlights

Strong Market Position: With over two decades of experience and a robust partnership with a major global automotive group, this company has cemented its place as a trusted provider of sustainable mobility solutions.

- **Growing E-Mobility Market:** As the world shifts towards greener transportation solutions, the demand for e-bikes and e-scooters is skyrocketing. This company is perfectly positioned to capitalize on this growth trend with its innovative products.
- **Commitment to Sustainability:** Focused on developing eco-friendly, durable products that reduce carbon footprints and support global sustainability goals.
- **Scalable Business Model:** Operates a lean, agile structure that is easily scalable, with opportunities to expand into new markets and product lines.
- **Cutting-Edge Innovation:** Collaborates directly with the design departments of major automotive brands to ensure each product embodies the brand's spirit and cutting-edge technology.

Financial and Strategic Benefits

- **Solid Financial Performance:** Demonstrates consistent revenue growth and profitability, with significant opportunities for further expansion.
- **Extensive Distribution Network:** Leveraging multiple sales channels, including direct-to-consumer, retail partners, and automotive dealers, to maximize market reach.
- **Brand Recognition and Loyalty:** The company's products benefit from the strong recognition and loyalty associated with its partner brands, enhancing consumer trust and driving sales.

Why This Opportunity?

- **Enter a High-Growth Market:** The global e-mobility market is projected to grow exponentially, driven by increasing consumer demand for sustainable and innovative transportation solutions.

TARGET PRICE
EUR 1,250,000

GROSS REVENUE
EUR 1,000,000

BUSINESS TYPE
Fashion Retailer

COUNTRY
Italy

BUSINESS ID
L#20240722

- Leverage Established Relationships: Gain instant access to valuable partnerships with leading automotive brands and a well-established customer base.
- Accelerate Your Business Goals: Take advantage of a turnkey operation with a proven track record of success, positioned for immediate impact and growth in the e-mobility sector.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction.

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

www.mergerscorp.com



WWW.MERGERSCORP.COM