

High End Italian Luxury Road Bike Brand



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Step into the fast-growing world of sustainable mobility with a unique business proposition. Presenting an opportunity to acquire a leading company specializing in the design, development, and manufacturing of bicycles and electric scooters under some of the most iconic automotive brands: Abarth, Alfa Romeo, Fiat, Jeep, and more.

About the Company

- **Established Player in the Mobility Market:** Specializes in the design, development, and manufacture of high-quality bicycles and electric scooters.
- **Prestigious Brand Partnerships:** Proudly holds exclusive licensing agreements with world-renowned automotive brands, including Abarth, Alfa Romeo, Fiat, Jeep, and Lancia. Each product is crafted to reflect the distinct heritage and style of these iconic brands.
- **Diverse Product Portfolio:** Offers a wide range of products from premium, high-end models to accessible, mainstream options, appealing to a broad consumer base.

Key Investment Highlights

Strong Market Position: With over two decades of experience and a robust partnership with a major global automotive group, this company has cemented its place as a trusted provider of sustainable mobility solutions.

- **Growing E-Mobility Market:** As the world shifts towards greener transportation solutions, the demand for e-bikes and e-scooters is skyrocketing. This company is perfectly positioned to capitalize on this growth trend with its innovative products.
- **Commitment to Sustainability:** Focused on developing eco-friendly, durable products that reduce carbon footprints and support global sustainability goals.
- **Scalable Business Model:** Operates a lean, agile structure that is easily scalable, with opportunities to expand into new markets and product lines.
- **Cutting-Edge Innovation:** Collaborates directly with the design departments of major automotive brands to ensure each product embodies the brand's spirit and cutting-edge technology.

Financial and Strategic Benefits

- **Solid Financial Performance:** Demonstrates consistent revenue growth and profitability, with significant opportunities for further expansion.
- **Extensive Distribution Network:** Leveraging multiple sales channels, including direct-to-consumer, retail partners, and automotive dealers, to maximize market reach.
- **Brand Recognition and Loyalty:** The company's products benefit from the strong recognition and loyalty associated with its partner brands, enhancing consumer trust and driving sales.

Why This Opportunity?

- **Enter a High-Growth Market:** The global e-mobility market is projected to grow exponentially, driven by increasing consumer demand for sustainable and innovative transportation solutions.

TARGET PRICE

EUR 1,250,000

GROSS REVENUE

EUR 1,000,000

BUSINESS TYPE

Fashion Retailer

COUNTRY

Italy

BUSINESS ID

L#20240722

- Leverage Established Relationships: Gain instant access to valuable partnerships with leading automotive brands and a well-established customer base.
- Accelerate Your Business Goals: Take advantage of a turnkey operation with a proven track record of success, positioned for immediate impact and growth in the e-mobility sector.

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